

10th DECEMBER 2022-SATURDAY

<p>08:00 - 10:00 Turkey (GMT+3)</p>	<p>Conference Front Desk</p>
<p>10:00 - 12:00 Turkey (GMT+3)</p>	<p>Opening Ceremony and Speeches (CLICK FOR GOOGLE MEET LINK)</p>
<p><u>Opening Speeches:</u></p> <p>* Prof. Alpaslan SEREL (Bandirma Onyedi Eylul University / Vice-Rector)</p>	
<p><u>Keynote Speeches :</u></p> <ul style="list-style-type: none"> ✓ Assoc.Prof. Winifred HUANG (University of Bath, UK) <i>"SMEs' Financially Challenges and Digital Finance in Future"</i> ✓ Prof. Hafez ABDO (Nottingham University Business School, UK) ✓ Prof. Visgal GUPTA (University of Alabama, USA) <i>"Replication Crisis in Research"</i> ✓ Prof. Navid MOLLAE (University Canada West, Canada) <i>"Communication Pitfalls for Business Leaders"</i> ✓ Prof. Andre TORRE (French National Institute for Agriculture, Food and Environment, France) <i>"Geography of Discontent: From Populist Vote to Street Contestation, the Yellow Vests Opposition"</i> 	

10th DECEMBER 2022- SATURDAY

	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3(CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED CONSUMER BEHAVIOR STUDIES CHAIR: Assoc.Prof. Ufuk BİNGÖL	APPLIED FINANCIAL STUDIES CHAIR: Assoc.Prof. Hale Kirer SILVA LECUNA	APPLIED INTERNATIONAL TRADE AND ECONOMICS CHAIR: Assoc.Prof. Mustafa KEVSER	TECHNOLOGICAL PROGRESS AND ECONOMY CHAIR: Dr. Özlem ORHAN
12:00-13:00 Turkey (GMT+3)	<ul style="list-style-type: none"> ✓ THE WILLINGNESS OF CHINESE CONSUMERS TO SPEND ON AFTER-SCHOOL TUTORING INSTITUTIONS Xinyu CUI (Wenzhou-Kean University)-China ✓ THE SUCCESS FACTORS OF SHARD BICYCLES: A CASE STUDY ON CHINESE CAMPUS Yuwen LIN (Wenzhou-kean university)-China ✓THE RESEARCH ON CUSTOMERS' EXPERIENCES, ATTITUDES, AND BEHAVIORAL INTENTIONS TOWARDS LOCAL COFFEE BRANDS Ping-Cheng HUNG (Wenzhou Kean University)-China ✓EXPLORING THE RELATIONSHIP BETWEEN COSMETIC BRANDS CHOOSING MALE STARS AS ENDORSEMENT CELEBRITIES THE IN CHINESE MARKET Yuxin CHEN (Wenzhou-Kean University)-China 	<ul style="list-style-type: none"> ✓ THE INFORMATION CONTENT OF FINANCIAL STATEMENTS USING IFRS Zach WILLIAMS (Mercy College)-United States ✓ REGULATION OF CRYPTOCURRENCY IN RUSSIAN AND OVERSEAS SEGMENTS UNDER MODERN CONDITIONS Anastasiia KARPENKO (Rostov State University of Economics)-Russia ✓ COMPARISON OF DOMESTIC AND FOREIGN BANK PERFORMANCES THE CASE OF TURKEY Yüksel Akay ÜNVAN(Ankara Yıldırım Beyazıt University)-Türkiye Cansu ERGENÇ (Ankara Yıldırım Beyazıt University)-Türkiye 	<ul style="list-style-type: none"> ✓ EVALUATION OF THE ORGANIC AGRICULTURE EXPORT IN TURKEY WITH ENTROPY-BASED ARAS METHODOLOGY Emre Kadir ÖZEKENCİ(Çağ University)-Türkiye ✓ "HUB-AND-SPOKE" CARTELS IN THE NEW APP-BASED ECONOMY: SCOPE OF INDIA'S COMPETITION (AMENDMENT) BILL, 2022 Sovik MUKHERJEE(St. Xavier's University, Kolkata)-India 	<ul style="list-style-type: none"> ✓ CHINESE GENERATION Z'S CONSUMPTION VIEW OF THE MOBILE GAME MARKET Haoquan YE (Wenzhou Kean University)-China ✓ OMNICHANNEL RETAILING: EXPLORATION OF GENERATION Z' ACCEPTANCE OF AI-RELATED TECHNOLOGY IN THE SUPERMARKET SECTOR Min LIU (Wenzhou-Kean University)-China ✓ COLLABORATION LEADS TO SUPPLY CHAIN TRANSFORMATION IN VIETNAM: TEXTILES AS AN EXAMPLE Mingyu HU (Wenzhou-Kean University)-China

COFFEE BREAK: 13:00-13:15

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13:15-14:15 Turkey (GMT+3)	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED SOCIAL MEDIA STUDIES CHAIR: Asst.Prof.Ufuk BINGOL	EMPIRICAL BUSINESS STUDIES CHAIR: Assoc.Prof. Hale Kirer SILVA LECUNA	APPLIED INTERNATIONAL TRADE AND ECONOMICS Assoc.Prof. Mustafa KEVSER	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN
	<ul style="list-style-type: none"> ✓ UGC IN SOCIAL MEDIA ON PURCHASE INTENTION: THE MEDIATING ROLE OF PERCEIVED VALUE AND THE MODERATING ROLE OF BRAND AWARENESS Jingyi HU (Wenzhou Kean University)-China ✓ ANALYSIS OF VIDEO PLATFORM MEMBERSHIP PRICES RISING ON PURCHASE AND RENEWAL INTENTIONS IN CHINA - BASED ON TENCENT VIDEO Jiafei TONG (Wenzhou-Kean University)-China ✓ THE INVESTIGATION OF THE IMPACT OF CHINESE CONSUMERS' CONSUMPTION IMPULSE AFTER WATCHING AN ONLINE LIVE BROADCAST Kaixiong YANG (Wenzhou-Kean University)-China ✓ DEPENDENCE ON SOCIAL MEDIA REVIEWS AND ITS EFFECTS ON PURCHASE INTENTIONS Sabina KWAKYE (Near East University)-Cyprus Ahmet ERTUGAN (Near East University)-Cyprus 	<ul style="list-style-type: none"> ✓ IMPACT OF eWOM ON CONSUMERS' PURCHASE INTENTION: A CASE OF RED Zhe XIAO(Wenzhou-Kean University)-China ✓ EXPLORING THE DEVELOPMENT DIRECTION AND OPTIMIZATION STRATEGY OF AGRICULTURAL PRODUCTS IN COLD CHAIN LOGISTICS INDUSTRY Chi HE(Wenzhou Kean University)-China ✓ BUSINESS IN CONDITIONS OF POPULATING AGING: NEW DIRECTIONS AND WAYS FOR ADAPTATION (THE CASE OF THAILAND) Kamonchanok MOKARAT (Suan Sunandha Rajabhat University)-Thailand ✓ BUDDHIST ETHIC PRACTICAL APPLICATIONS IN DOING INTERNATIONAL ONLINE BUSINESS Kris CHITTKUSOL - Thailand 	<ul style="list-style-type: none"> ✓ EXPLORING THE REASONS FOR PURCHASING ELECTRIC VEHICLES IN CHINA Dongyi CHEN(Wenzhou-Kean University)-China ✓ THE INFLUENCE OF MOTIVATION ON MILK TEA CONSUMPTION IN CHINA: AN EMPIRICAL STUDY ON HEY TEA Yuer QI (Wenzhou-Kean University)-China ✓ THAILAND ECONOMY DYNAMIC AFTER "2022 REOPENING" Zeyan LIU (University of Suansunandha Rajabhat)-Thailand ✓ ANALYSIS OF THE MAQUILADORAS' DEVELOPMENT AS A FACTOR IN INCREASING THE EXPORT POTENTIAL OF MEXICO Boris GORBOKON(Rostov State University of Economics)-Russia Natalia RESHETNIKOVA (Rostov State University of Economics)-Russia 	<ul style="list-style-type: none"> ✓ THE IMPACT OF COVID-19 ON THE VIDEO GAME INDUSTRY : AN ANALYSIS OF UBISOFT Zili SUN (Wenzhou-Kean University)-China ✓ THE PANDEMIC'S IMPACT ON CHINA'S FOOD INDUSTRY LOGISTICS AND TRANSPORTATION Ze Han WANG (Wenzhou-kean university)-China ✓ SUSTAINABLE SUPPLY CHAIN MANAGEMENT PRACTICES AND FAST-FASHION INDUSTRY PERFORMANCE: A CASE STUDY ON H&M Qianqian KONG(Wenzhou-Kean University)-China ✓ INTERGRATE SUSTAINABILITY INTO THE FOOD SUPPLY CHAIN Sicheng PAN (Wenzhou-Kean University)-China

COFFEE BREAK: 14:15-14:30

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	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED CONSUMER BEHAVIOR STUDIES CHAIR: Assoc.Prof. Ufuk BINGOL	APPLIED MANAGEMENT RESEARCHES CHAIR: Assoc.Prof. Hale Kirer SILVA LECUNA	ENERGY ECONOMICS CHAIR: Assoc.Prof. Mustafa KEVSER	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN
14:30-15:30 Turkey (GMT+3)	<ul style="list-style-type: none"> ✓ SWEETNESS MARKETING INFLUENCES SUGAR-FREE PRODUCTS : AN EMPIRICAL STUDY ON SUGAR-FREE DRINK Ziying WEI (Wenzhou-Kean University)-China ✓ THE DEVELOPMENT AND EVOLUTION OF COMMUNITY GROUP BUYING IN CHINA'S EPIDEMIC ERA Keruo HU(Wenzhou-Kean University)-China ✓ CHINA'S INTERNET ECONOMIC DEVELOPMENT IN CONTEXT OF POST-PANDEMIC CUSTOMERS BEHAVIOR CHANGES Dingyuan LIU (Suan Sunandha Rajabhat University)-China 	<ul style="list-style-type: none"> ✓ INFORMATION SYSTEMS IN THE MANAGEMENT OF INDUSTRIAL ESTABLISHMENTS Aygun ALIYEVA (Institute of Control System of MSE Republic of Azerbaijan)-Azerbaijan ✓ IMPACTS AND RISK MANAGEMENT OF COVID-19 PANDEMIC ON REAL ESTATE SUPPLY CHAIN Cheng CHENG(Wenzhou Kean university)-China ✓ THE MARKET VALUE ADDED BY "METAPHYSICS +"AND THE POTENTIAL OF METAPHYSICS INDUSTRY Chunyu WANG(WhenZhou-Kean University)-China ✓ STUDENT INVESTMENT, INDIVIDUAL INTENTION, AND SOME AFFECTING FACTORS: AN EMPIRICAL EVIDENCE FROM SPECIAL REGION IN INDONESIA Satrio Kukuh PAMBUDI (Universitas Muhammadiyah Yogyakarta)-Indonesia Dyah Ekaari Sekar JATININGSIH(Universitas Muhammadiyah Yogyakarta)-Indonesia 	<ul style="list-style-type: none"> ✓ SELECTED ASPECTS OF THE EUROPEAN UNION EMISSIONS TRADING SYSTEM IN THE POST-COVID ERA Milan BEDNÁŘ(Prague University of Economics and Business)-Czech Republic ✓ ASSESSMENT OF THE DEVELOPMENT POTENTIAL OF SOLAR ENERGY IN THE WORLD Elizaveta LABININA(RSUE(RINH))-Russia ✓ DEVELOPMENT OF RUSSIA'S ENERGY RELATIONS WITH THE MIDDLE EAST AS A MODERN TREND OF RUSSIAN FOREIGN ENERGY POLICY Polina ANUFRIEVA(Rostov State University of Economics)-Russia ✓ RENEWABLE ENERGY AND INCOME INEQUALITY: EVIDENCE FROM BRICS COUNTRIES Thandokazi MAXAM(Corvinus University of Budapest)-Hungary 	<ul style="list-style-type: none"> ✓ A STUDY OF TEENS' VIDEO GAME CONSUMPTION: DURING THE COVID-19 PANDEMIC Yiiv OUYANG (WenZhou Kean University)-China ✓ ANIMOSITY AND ETHNOCENTRISM INFLUENCING CHINESE CONSUMERS' PURCHASING BEHAVIOR OF AMERICAN PRODUCTS Huanda CHEN (Wenzhou Kean University)-China ✓ TAKE WOMEN'S CLOTHING AS AN EXAMPLE TO STUDY THE IMPACT OF ONLINE PRODUCT REVIEWS ON CONSUMER BEHAVIOR QI ZHANG (Wenzhou-Kean University)-China ✓ THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE E-COMMERCE INDUSTRY IN CHINA Yiduo ZHANG (Wenzhou-Kean University)-China

COFFEE BREAK: 15:30-15:45

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HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2(CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
EMPIRICAL RESEARCHES ON ECONOMICS Chair: Assoc.Prof. Ufuk BİNGÖL	STATISTICS AND ECONOMETRICS CHAIR: Assoc.Prof. Hale Kırer SILVA LECUNA	EMPIRICAL STUDIES ON ECONOMICS CHAIR: Assoc.Prof. Mustafa KEVSER	EMPIRICAL ECONOMIC STUDIES CHAIR: Dr. Özlem ORHAN
<p>✓ FOREIGN CAPITALS AND INSTITUTIONS IN TURKEY: AN EMPIRICAL INVESTIGATION Polyxeni KECHAGIA (University of Thessaly, Greece) Metaxas THEODORE (University of Thessaly, Greece)</p> <p>✓ ESG DISCLOSURE RELEVANCE Heather APOLLONIO (Mercy College)- United States Zach WILLIAMS (Mercy College)- United States</p> <p>✓ A DYNAMIC MODEL FOR MONEY VELOCITY BASED ON NAVIER-STOKES EQUATIONS OF FLUID MOTION Xakousti CHRYSANTHOPOULOU (University of Ioannina)-Greece Alexandros TSIOUTSIOS (University of Ioannina)-Greece</p> <p>✓ BUILDING HIGH LEVELED SOCIALIST MARKET ECONOMY IN CHINA: GLOBAL CHALLENGES AND LOCAL RESPONSES Yun LIAO(Suan Sunandha Rajabhat University)-Thailand</p>	<p>✓ TIME-FREQUENCY CONNECTEDNESS BETWEEN LEADING COVID-19 VACCINE COMPANIES AND REGIONAL TRAVEL AND LEISURE STOCKS Merve COSKUN(Doğu Akdeniz Üniversitesi)-Cyprus Nigar TASPINAR(Doğu Akdeniz Üniversitesi)-Cyprus</p> <p>✓ DEVELOPMENT OF A STUDY METHODOLOGY FOR THE REUSE AND PROCESSING OF TEXTILES FOR THE SUSTAINABLE DEVELOPMENT OF THE RUSSIAN FEDERATION ECONOMY Polina TARNOVSKAYA(Don State Technical University)-Russia Alisa POZHIDAIEVA(Don State Technical University)-Russia</p> <p>✓ THE INTEGRATED DEVELOPMENT OF THE DIGITAL ECONOMY OF CHINA DURING THE PANDEMIC Jiajia CHEN(Wenzhou-Kean University)-China Qian ZHANG (Wenzhou-Kean University)-China</p>	<p>✓ THE SENSITIVITY OF ABSORPTION RATES TO LOAN RATES: EMPIRICAL EVIDENCE FROM TURKISH HOUSING MARKET Ahmet USTA (GEBZE TECHNICAL UNIVERSITY)-Türkiye</p> <p>✓ VOLATILITY SPILLOVER AMONG WTI CRUDE OIL, COTTON, CORN AND COCOA Danai DIAKODIMITRIOU (University Of Patras)-Greece</p> <p>✓ AN ASSESSMENT OF THE IMPACT OF OIL THEFT ON SUSTAINABLE ECONOMIC DEVELOPMENT IN NIGERIA Simi Peace SAJE(Near East University)-Cyprus Samuel Adamu ABUBAKAR(Near East University)-Cyprus</p> <p>✓ THE INFLUENCE OF COST INFORMATION TYPES, STRATEGY, AND TYPE A BEHAVIOR PATTERN ON NEW PRODUCT DEVELOPMENT PERFORMANCE Balqis Zulvina ALFIANA (Universitas Muhammadiyah Yogyakarta)-Indonesia Dyah Ekaari Sekar JATININGSIH (Universitas Muhammadiyah Yogyakarta)-Indonesia.</p>	<p>✓ THE IMPACTS OF HIGHER EDUCATION ON YOUTH UNEMPLOYMENT IN DEVELOPING COUNTRIES Ani KHVADAGIANI (Caucasus University)-Georgia</p> <p>✓ A VIEW ON THE CONCEPT OF KALECKI DEFICIT FROM UPPER MIDDLE INCOME COUNTRIES Hatice AKDAĞ(Aydın Adnan Menderes Üniversitesi)-Türkiye</p> <p>✓ IMPACT OF COVID-19 SERVICE INDUSTRY TECHNOLOGICAL INNOVATION Menglu DUAN (University of Suan Sunandha Rajabhat)-Thailand</p> <p>✓ SERVICE-ORIENTED DIGITAL PLATFORMS ON THE AXIS OF SHARING ECONOMY: A CONCEPTUAL ASSESSMENT ON AIRBNB Müjde AKSOY (Bandırma Onyediy Eylül Üniversitesi)- Türkiye Özer YILMAZ (Bandırma Onyediy Eylül Üniversitesi)- Türkiye Çağatay BAŞARIR (Bandırma Onyediy Eylül Üniversitesi)- Türkiye</p>

COFFEE BREAK: 16:45 – 17:00

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	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Doç. Dr. Ufuk BİNGÖL	UYGULAMALI FİNANS ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Hale Kirer SILVA LECUNA	ENVIRONMENT AND ENERGY ECONOMICS CHAIR: Assoc.Prof. Mustafa KEVSER	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: : Dr.Öğr.Üyesi Özlem ORHAN
17:00 – 18.00 Turkey (GMT+3)	<p>✓ TÜRKİYE'DE SAVUNMA HARCAMALARI GSYH İLİŞKİSİNİN DOĞRUSAL OLMAYAN ZAMAN SERİSİ MODELLERİYLE ANALİZİ Hasan Murat ERTUĞRUL (Anadolu Üniversitesi)- Türkiye Fatih AYHAN (Bandırma Onyediy Eylül Ünivresitesi)- Türkiye ✓ YEŞİL BÜYÜMEDEN YEŞİL MİLLİ GELİRE Sefer UÇAK (Balıkesir Üniveristesi)- Türkiye Akın USUPBEYLİ (Ankara Üniversitesi)- Türkiye ✓ UKRAYNA-RUSYA SAVAŞININ DÜNYA GIDA FİYATLARI OYNAKLIĞI ÜZERİNE ETKİSİ Hasan Murat ERTUĞRUL (Anadolu Üniversitesi)- Türkiye Fatih AYHAN (Bandırma Onyediy Eylül Ünivresitesi)- Türkiye ✓ TARIM FİNANSMANI VE FİNANSAL GELİŞİMİŞLİK ARASINDAKİ İLİŞKİ Murat Dilmaç (Atatürk Üniversitesi)- Türkiye Serpil Sumer (Atatürk Üniversitesi)- Türkiye</p>	<p>✓ HELAL EKONOMİNİN İSLAMİ FİNANSLA ENTEGRASYONU: YENİ BİR MEKANİZMA ÖNERİSİ Ömer Faruk TEKDOĞAN (Ankara Sosyal Bilimler Üniversitesi)-Türkiye ✓ YATIRIMCI DUYARLILIĞININ PAY SENEDİ GETİRİLERİNE ETKİSİ: OECD ÜLKELERİ ÖRNEĞİ Ahmet Gökhan SÖKMEN (Çağ Üniversitesi) - Türkiye Şefika Nilay ONATÇA ENGIN (Çağ Üniversitesi) -Türkiye ✓ DİJİTAL İŞBİRLİĞİ İLİŞKİLERİ ÖZELLİKLERİNİN ÇEVİKLİK PERFORMANSINA ETKİSİ: BANKACILIK SEKTÖRÜNDE BİR ARAŞTIRMA Rukiye SÖNMEZ (Çanakkale Onsekiz Mart Üniversitesi) -Türkiye Ümran Güler ASLAN (Çanakkale Onsekiz Mart Üniversitesi) -Türkiye ✓ SWIFT VE SWIFT'İN ULUSLARARASI EKONOMİK YAPTIRIM SİLAHI OLARAK KULLANILMASI Osman Bahadır SİNAN (Sermaye Piyasası Kurulu, CMB, Türkiye)</p>	<p>✓ RENEWABLE ENERGY CONSUMPTION, INSTITUTIONAL QUALITY AND LIFE EXPECTANCY IN EU COUNTRIES: A COINTEGRATION ANALYSIS Vatamanu ANCA FLORENTINA (Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi- Romania) Onofrei MIHAELA (Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi- Romania) Cigu ELENA (Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iasi- Romania) ✓ TURKEY'S CONTRIBUTION TO THE PROCESS IN FIGHTING CLIMATE CHANGE WITHIN THE FRAMEWORK OF TURKISH ENVIRONMENTAL LEGISLATION Mesut KAYAER (Bartın University)-Turkey Salih ÇİFTÇİ (Bartın University)-Turkey</p>	<p>✓ KURUMSAL SOSYAL SORUMLULUK VE KURUMSAL İTİBAR LİTERATÜRÜNE YÖNELİK BİBLİYOMETRİK BİR ANALİZ Elif SİS ATABAY (Trabzon Üniversitesi, Türkiye) Tuğba KAPLAN (Karadeniz Teknik Üniversitesi, Türkiye) ✓ SAVAŞIN VE BÜYÜK BUHRANIN GÖLGESİNDEKİ CUMHURİYET'İN İLK YILLARINDA DIŞ TİCARET Özgül BİLİCİ (Recep Tayyip Erdoğan Üniversitesi, Türkiye) İsmail ALTAY (Recep Tayyip Erdoğan Üniversitesi, Türkiye). ✓ LOJİSTİK 4.0 UYGULAMALARI VE SÜRÜCÜSÜZ TAŞITLARIN KULLANIMI Sevgi SEZER(Balıkesir Üniversitesi) ✓ GÖÇ ÇAĞINDA OSMANLI İMPARATORLUĞU VE TÜRKİYE CUMHURİYETİ'NDEN AMERİKA BİRLEŞİK DEVLETLERİ'NE EMEK HAREKETLİLİĞİ VE KALICILIK Avni Önder HANEDAR (Sakarya Üniversitesi)-Türkiye</p>

COFFEE BREAK: 18:00 – 18:15

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UYGULAMALI FİNANS ARAŞTIRMALARI OTURUM BAŞKANI: Doç. Dr. Ufuk BİNGÖL	APPLIED FINANCIAL STUDIES CHAIR: Assoc.Prof. Hale Kirer SILVA LECUNA	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Mustafa KEVSER	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Dr.Öğr.Üyesi Özlem ORHAN		
<p>18:15 – 19.15 Turkey (GMT+3)</p>	<p>✓ KÜRESEL EKONOMİ POLİTİKA BELİRSİZLİĞİ, TWİTTER BAZLI BELİRSİZLİK VE JEOPOLİTİK RİSKİN KRİPTO PARA VOLATİLİTESİNE ETKİSİ Arife ÖZDEMİR HÖL (Burdur Mehmet Akif Ersoy Üniversitesi)- Türkiye</p> <p>✓ KRİPTO PARALARA YÖNELİK FARKINDALIK VE TUTUM: ÜNİVERSİTE ÖĞRENCİLERİ ÜZERİNE BİR ARAŞTIRMA Esra BULUT (Trabzon Üniversitesi)- Türkiye</p> <p>✓ YATIRIMCI DUYARLILIĞININ BITCOIN ÜZERİNDEKİ ASİMETRİK ETKİSİ Gülay ÇİZGİCİ AKYÜZ (Trabzon Üniversitesi)- Türkiye</p> <p>✓ FİNANSAL PİYASALARDAN BEYAZ PERDEYE: HOLLYWOOD FİLMLERİNİN FİNANS DERSLERİNDE TAMAMLAYICILIK ROLÜ Semra BANK (Karadeniz Teknik Üniversitesi)- Türkiye Esra BULUT (Trabzon Üniversitesi)- Türkiye Halil İbrahim BULUT (Karadeniz Teknik Üniversitesi)- Türkiye</p>	<p>✓ THE ROLE OF MACROECONOMIC VARIABLES ON BIST100 RETURNS: A MACHINE LEARNING APPROACH Fatma SERTTAŞ (Ankara Yıldırım Beyazıt University)- Turkey Davut ULUÖZ (Republic of Turkey Social Securities Institution)- Turkey</p> <p>✓ CHALLENGES AND DEVELOPMENT PROSPECTS OF THE CRYPTOCURRENCY MARKET Yüksel Akay UNVAN (Ankara Yıldırım Beyazıt Üniversitesi)- Türkiye Yuliya BADLO (Ankara Yıldırım Beyazıt Üniversitesi)- Türkiye</p> <p>✓ EVALUATION THE BI SYSTEMS FOR MINING INDUSTRY IN TERMS OF ERP SYSTEMS VIA NEUTROSOPHIC SETS Ezgi DEMİR (Lancaster University)-United Kingdom Sumer ROBOTICS (Engineering & Consultancy Ltd.)- United Kingdom</p> <p>✓ TESTING THE DISTRIBUTIONAL DIVERGENCE IN THE PILLARS OF REGIONAL DEVELOPMENT IN MOROCCO Abderrahim KERKOUCH (Ibn Tofail University, Kenitra)-Morocco Intissar SEYAGH (Ibn Tofail University, Kenitra)-Morocco Aziz BENSBAHOU (Ibn Tofail University, Kenitra)-Morocco</p>	<p>✓ TÜRKİYE'DE ENERJİ TÜKETİMİ ÜZERİNE BİR NEDENSELLİK ANALİZİ Mustafa ÖZÇAĞ (Aydın Adnan Menderes Üniversitesi)</p> <p>✓ G20 ÜLKELERİNDE ENERJİ ETKİNLİĞİ VE EKONOMİK BÜYÜME Mustafa ÖZÇAĞ (Aydın Adnan Menderes Üniversitesi) Onur AKKAYA (Kilis 7 Aralık Üniversitesi)</p> <p>✓ ENERJİ POLİTİKASININ OLUŞTURULMASINDA KAYNAK KULLANIMININ YERİ (TÜRKİYE ÖRNEĞİ) Sıtkı Selim DOLANAY (İstanbul Topkapı Üniversitesi)- Türkiye</p> <p>✓ GELİR, DIŞ TİCARET VE BEŞERİ SERMAYENİN İŞSİZLİK ÜZERİNDEKİ ETKİSİ: TÜRKİYE ÖRNEĞİ Mustafa KARTAL (Selçuk Üniversitesi)-Türkiye Emrah SOFUOĞLU (Kırşehir Ahi Evran Üniversitesi)-Türkiye</p>	<p>✓ DÖVİZ KURU VE ENFLASYON İLİŞKİSİ: BREZİLYA, GÜNEY AFRİKA, RUSYA, TÜRKİYE ÖRNEKLERİ Ahmet Ekrem KAYA (İstanbul Sabahattin Zaim Üniversitesi)-Türkiye</p> <p>✓ YENİ KARIYER YAKLAŞIM TUTUMLARI VE SUBJEKTİF KARIYER BAŞARI ALGILARININ DEMOGRAFİK DEĞİŞKENLER AÇISINDAN KARŞILAŞTIRILMASI Uygur ÖZTÜRK (Bitlis Eren Üniversitesi)- Türkiye</p> <p>Elvan YILDIRIM (Sakarya Üniversitesi)- Türkiye</p> <p>✓ KURUMSAL KALİTENİN ÇEVRESEL BOZULMA ÜZERİNDEKİ ROLÜ Muhammet Bahri KIRIKÇI (Gaziantep Üniversitesi)-Türkiye</p> <p>✓ TÜRKİYE'DE BİREYSEL KAZANÇ FARKLILIKLARIN MİNCER DENKLEMİ TEMELİNDE BAYESYEN PROBİT MODEL İLE İNÇLENMESİ Muhammet KUTLU (Atatürk Üniversitesi)- Türkiye</p>	

END OF SESSIONS AND CONFERENCE

10th DECEMBER 2022-SATURDAY

17:00 - 18:00 Turkey (GMT+3)

Special Discussion on R Studio: ([CLICK FOR GOOGLE MEET LINK](#))

by Assoc. Prof. Necmettin Alpay KOÇAK

- Introduction to Monte Carlo Methods with R

Simulation modeling is one of the primary reasons to move away from spreadsheet-type programs (like Microsoft Excel) and into a program like R. R allows you to replicate the same (possibly complex and detailed) calculations over and over with different random values.

- Beyond the statistical analysis

○ **Academic writing with R**

As a researcher with (maybe quantitative) data, what do you use to write, and did you ever think of alternatives? A very common answer to the first question is MS Word, but it is not the only alternative!

○ **Interactive applications with R**

Shiny is an application for R that allows for publishing of your work to the web in an interactive format without detailed knowledge of the underlying web code (HTML, JavaScript, and CSS). This tutorial will demonstrate a few of the capabilities of Shiny.

