

**ONLINE INTERNATIONAL CONFERENCE ON APPLIED ECONOMICS AND FINANCE (E-ICOAEF VIII)
CONFERENCE PROGRAM**

4th DECEMBER 2021-SATURDAY

08:00 - 10:00 Turkey (GMT+3)	Conference Preparations
10:00 - 12:00 Turkey (GMT+3)	Opening Ceremony and Speeches (CLICK FOR GOOGLE MEET LINK)
<u>Opening Speeches:</u>	
<p>* Prof. Bülent KENT (ASBU / Vice-Rector)</p> <p>* Prof. Alpaslan SEREL (Bandirma Onyedi Eylul University / Vice-Rector)</p>	
<u>Keynote Speeches :</u>	
<ul style="list-style-type: none"> • Assoc.Prof. Denis USHAKOV (College of Hospitality Industry Management, University of Suan Sunandha Rajabhat University-Thailand) <i>"MINIPLIER AND ACCUMULATING USELESSNESS AS NEW REALITY OF TOURISM ECONOMY UNDER PANDEMIC"</i> • Prof. Ahmet Faruk AYSAN (College of Islamic Studies, Hamad Bin Khalifa University-Qatar) <i>"CBDCS, NFTS, AND FUTURE OF CENTRAL BANKING IN THE AGE OF METAVERSE"</i> • Prof. Michael CHLETSOS (Department of Economics, University of Piraeus) <i>"SOCIO-ECONOMIC INEQUALITIES AND THE ROLE OF THE STATE IN THE POST-COVID-19 PERIOD"</i> • Assoc.Prof. Katsushi IMAI (University of Manchester- UK) <i>"HOW CAN WE BREAK INTER-GENERATIONAL POVERTY TRAPS?"</i> 	

4th DECEMBER 2021- SATURDAY

	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3(CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED MANAGEMENT STUDIES CHAIR: Assoc.Prof. Ufuk BİNGÖL	APPLIED FINANCIAL STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	APPLIED MACROECONOMICS STUDIES CHAIR: Assoc.Prof. Fatih AYHAN	APPLIED FINANCIAL STUDIES CHAIR: Dr. Özlem ORHAN
12:00-13:00 Turkey (GMT+3)	<p>✓ THE IMPACT OF INSTITUTIONAL LOGICS ON THE BENEFITS OF ORGANIZATIONS' CSR PARTICIPATION: THE MEDIATING ROLE OF MULTI-STAKEHOLDERS Gizem Aras BEGER (Yaşar University, Turkey) Duygu TÜRKER (Yaşar University, Turkey)</p> <p>✓ CURRENT STATE, STRUCTURE AND DYNAMICS OF AZERBAIJAN- POLAND ECONOMIC RELATIONS Toghrul ALLAHMANLI (Lodz University, Poland)</p> <p>✓ DEVELOPING META-THEORY OF RESEARCH PARADIGMS TO DECONSTRUCT IDEOLOGICAL DEBATES AND DYNAMICS IN MANAGEMENT AND ORGANIZATION STUDIES Severin HORNUNG (University of Innsbruck, Austria) Thomas HÖGE (University of Innsbruck, Austria)</p> <p>✓ THE SIDE EFFECTS OF EMPLOYEE COMMITMENT, EVIDENCE FROM RESTAURANT STAFF IN INDIA Mona BOUZARİ (European University of Lefke, Cyprus) Homayoun Pasha SAFAVİ(Cyprus International University, Cyprus) Taraneh FOROUTAN(Final University, Cyprus)</p>	<p>✓ OPERATIONAL EXCELLENCE DIMENSIONS IN THE OIL AND GAS SECTOR: A LITERATURE REVIEW Muazu Muazu HASSAN (Dangote Business School, Bayero University Kano-Nigeria) Rosmaini TASMİN (Universiti Tun Hussein Onn, Malaysia) Salisu Bashir GWANGWAZO (Academic Programmes Department, National Commission for Colleges of Education, Nigeria)</p> <p>✓ UNDERSTANDING THE ROLE OF MICROFINANCE IN POVERTY ALLEVIATION IN CAMEROON Mohammed Kamal ALHASSAN (European University of Lefke, Cyprus)</p> <p>✓ RISK PROFILES OF SOCIAL TRADERS WHO EXPERIENCED 2020 STOCK MARKET CRASH Zdravko TRETINJAK (Mendel University, Brno, Czech Republic)</p> <p>✓ FINANCIALIZATION: EVALUATION OF TERM FROM BOTH KEYNESIAN AND MARXIST PERSPECTIVE Çağlar ORAK (Bandırma Onyedİ Eylöl University, Turkey)</p> <p>✓ MACROPRUDENTIAL POLICIES AND CURRENT ACCOUNT BALANCE Mehmet Fatih EKİNCİ (Atilim University, Turkey)</p>	<p>✓ ANALYSIS THE EFFECTS OF ECONOMIC AND TECHNOLOGICAL FACTORS ON BITCOIN'S PRICE BY MACHINE LEARNING ALGORITHMS Betöl AYGÜN (Softtech Software Company, Turkey) Onur POLAT (Bilecik Şeyh Edebali University, Turkey) Eylöl Kabakçı GÜNAY (izmir Demokrasi University, Turkey)</p> <p>✓ THE DETERMINANTS OF PATIENTS' SATISFACTION ON ONLINE HEALTH CARE (OHC) SERVICE Jinxin CHEN (Wenzhou-Kean University, China)</p> <p>✓ AN ANALYSIS OF DETERMINANTS OF AMERICAN FAST-FOOD CONSUMPTION IN CHINA AMONG COLLEGE STUDENTS Chen WANG (Wenzhou-Kean University, China)</p>	<p>✓ DEVELOPMENT OF THE ORGANIZATIONAL FORM OF COMPLIANCE AND RISK MANAGEMENT FUNCTION IN GERMAN COMPANIES FROM 2014 TO 2019 Peter Petrat (Mendel University Czech Republic)</p> <p>✓ DEVELOPMENT IMPACTS ON ENERGY CONSUMPTION IN QATAR Ibrahim Ari (Hamad Bin Khalifa University, Qatar) Muammer Koc (Hamad Bin Khalifa University, Qatar)</p> <p>✓ MONETARY POLICY SHOCKS, THE "PRICE PUZZLE", AND BIG FINANCIAL INTERMEDIARIES Xakousti CHRYSANTHOPOULOU (University Of Macedonia, Greece)</p> <p>✓ LIMITS OF FISCAL FATIGUE IN TURKISH PUBLIC FINANCES Cansin Kemal CAN(Istanbul Medeniyet University, Turkey) Emin Efecan AKTAŞ(Mustafa Kemal University, Turkey)</p>

COFFEE BREAK: 13:00-13:15

4th DECEMBER 2021- SATURDAY				
	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED MARKETING STUDIES CHAIR: Asst.Prof.Ufuk BINGOL	APPLIED STATISTICS CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	BEHAVIORAL CONSUMER STUDIES Assoc.Prof. Fatih AYHAN	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN
13:15-14:15 Turkey (GMT+3)	<ul style="list-style-type: none"> ✓ BEHAVIORAL PRICING REGARDING TO MUSLIM CONSUMER ATTITUDE Mahdi Sadeghi SHAHDANI (Imam Sadiq University,Iran) ✓ EXPLORING THE CUSTOMER SATISFACTION TOWARD VIRTUAL REALITY IN VIDEO GAME INDUSTRY Qin YIJIE (Wenzhou-Kean University, China) ✓ EXPLORING CHINESE YOUNG CONSUMERS' ORGANIC FOOD PURCHASE INTENTIONS DURING THE COVID PANDEMIC Luyin QIAN (Wenzhou-Kean University, China) ✓ A STUDY OF THE ATTITUDE AND WILLINGNESS OF THE MALE CONSUMERS TO CONSUME PERSONAL CARE PRODUCTS IN CHINA Tianrui ZHU (Wenzhou Kean University, China) 	<ul style="list-style-type: none"> ✓ DYNAMIC IMPLIED VOLATILITY CONNECTEDNESS NETWORKS OF ASSET CLASSES: A TVP-VAR CONNECTEDNESS METHODOLOGY Onur POLAT (Bilecik Şeyh Edebali University, Turkey) ✓ SOME NOVEL MATHEMATICAL PROGRAMMING APPROACHES TO TWO PARAMETER RIDGE ESTIMATION IN DISTRIBUTED LAG MODEL Nimet ÖZBAY (Çukurova University, Turkey) Selma TOKER (Çukurova University, Turkey) ✓ THE IMPACT OF YOUTH UNEMPLOYMENT IN WEST AFRICA- PERSPECTIVES FROM GHANA Mohammed Kamal ALHASSAN (European University of Lefke, Cyprus) ✓ INFORMATION VISUALIZATION AND WORK-FROM-HOME MANAGERIAL DECISION: A USABILITY TEST IN EXPERIMENTAL SETTING Dyah Ekaari Sekar JATININGSIH (University of Muhammadiyah Yogyakarta, Indonesia) Caesar Marga PUTRI (Universitas Muhammadiyah Yogyakarta, Indonesia) 	<ul style="list-style-type: none"> ✓ EXPLORING THE FACTORS THAT AFFECT CONSUMERS' EXPECTENCY, VALUE, AND PURCHASE INTENTION IN SOCIAL E-COMMERCE: A STUDY OF PINGDUODUO Dewei FENG (Wenzhou Kean University, China) ✓ EXPLORING THE IMPACT OF UNIQUENESS, ADDITIONAL PRICE, AND PERCEIVED RISKS ON ONLINE MASS CUSTOMIZATION Jilu XIA (Wenzhou-Kean University, China) ✓ "0" SERIES FOOD CONSUMPTION: MOTIVATION, INVOLVEMENT, AND PURCHASE INTENTION REGULATED BY COGNITIVE BIAS Boyang DONG (Wenzhou Kean University,China) ✓ THE IMPACT OF ONLINE RAIL-HAILING ON CONSUMER BEHAVIOR IN CHINA Yi LIU (Wenzhou-Kean University,China) 	<ul style="list-style-type: none"> ✓ WHY WHISKY SALES GROWING IN CHINA? BEHAVIOR ANALYSIS OF CHINESE WHISKY CONSUMER JunYang WANG(Wenzhou Kean University,China) ✓ A STUDY EXPLORING THE IMPACT OF THE LIVE STREAMING ON BEHAVIOR OF CHINESE CONSUMERS Yangxuanxuan SONG(Wenzhou Kean University, China) ✓ CHINA'S PERSUASIVE STRATEGY IN THE RACE TO BECOME THE WORLD LEADER IN BIOTECHNOLOGY Ana-Cristina BĂLGĂR Institute for World Economy, Romanian Academy, Romania) ✓ MEASURABILITY OF COMPLIANCE AND PERFORMANCE INDICATORS IN ISO 37301 (AND IN PREVIOUS ISO 19600) Peter PETRAT (Mendel University, Czech Republic)
	COFFEE BREAK: 14:15-14:30			
	<p>Online International Conference On Applied Economics And Finance (E-ICOAEF VIII)- 4th-5th December 2021 / Bandirma- Balikesir (Turkey)</p>			

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	APPLIED MARKETING STUDIES CHAIR: Assoc.Prof. Ufuk BINGOL	EMPIRICAL ECONOMIC STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	BEHAVIORAL CONSUMER STUDIES CHAIR: Assoc.Prof. Fatih AYHAN	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN
14:30-15:30 Turkey (GMT+3)	<p>✓ COUNTRY OF ORIGIN EFFECT ON BEER PURCHASE INTENTION IN CHINA: AN EMPIRICAL STUDY OF FEMALE CONSUMERS Zili CHEN (Wenzhou-Kean University, China)</p> <p>✓ EXPLORING LIVE COMMERCE PURCHASE INTENTION OF FRESH FARM PRODUCTS BASED ON UTAUT MODEL Yunuo JI (Wenzhou-Kean University, China)</p> <p>✓ ANALYSIS OF MARKETING STRATEGY OF LUXURY BRANDS BASED ON CONSUMER BEHAVIOR IN CHINA Honghao ZHU (Wenzhou-Kean University, China)</p> <p>✓ MOBILE PHONES MADE IN CHINA: A STUDY OF COUNTRY OF ORIGIN AND BRAND IMAGE Peizhan CEN (Wenzhou Kean University, China)</p>	<p>✓ HOUSEHOLD ECONOMIC UNCERTAINTY IN US Dimitra KONTANA (University of Macedonia, Greece) Stilianos FOUNTAS (University of Macedonia, Greece)</p> <p>✓ INFORMATIONAL EFFICIENCY IN LATIN AMERICA: THE ROLE OF SOVEREIGN CREDIT RATING Nivine ALBOUZ(France)</p> <p>✓ FACTORS INFLUENCING CHINESE YOUNG CONSUMERS PURCHASE OF ELECTRIC VEHICLES Lieqiang CHEN (Wenzhou-Kean University, China)</p> <p>✓ UNDERSTANDING THE DYNAMICS OF THE RENEWABLE ENERGY TRANSITION: DETERMINANTS AND FUTURE PROJECTIONS UNDER DIFFERENT SCENARIOS Fatih YILMAZ (King Abdullah Petroleum Studies and Research Center, Saudi Arabia)</p>	<p>✓ RESEARCH ON THE IMPACT OF PRODUCT AND VALUE FACTORS ON THE CONSUMER BEHAVIOR OF POP MART'S BLIND BOX TOY IN WENZHOU Dawei WANG (Wenzhou-Kean University, China)</p> <p>✓ EXPLORING THE INTERACTION OF CELEBRITY WORSHIP AND CELEBRITY ENDORSER EXPERTISE ON CUSTOMER PURCHASE BEHAVIOR EXPLORING THE INTERACTION OF CELEBRITY WORSHIP AND CELEBRITY ENDORSER EXPERTISE ON CUSTOMER PURCHASE BEHAVIOR Jiamin HUANG (Wenzhou-Kean University, China)</p> <p>✓ A STUDY OF THE FACTORS THAT STIMULATE CHINESE GENERATION Z'S DECISION TOWARDS FRAGRANCE PURCHASING Yanting LV (Wenzhou-Kean University, China)</p> <p>✓ RESEARCH ON PERCEIVED RISK INFLUENCE ON ONLINE SHOPPING BEHAVIOR OF CHINESE CONSUMERS Yu CHEN (Wenzhou Kean university,China)</p>	<p>✓ EXPLORING EXTRINSIC AND INTRINSIC MOTIVATION OF USING ONLINE DATING APP IN CHINA Xueli ZHOU(Wenzhou Kean University, China)</p> <p>✓ EQUITY CROWDFUNDING IN INDONESIA; THE IMPACT OF CORPORATE GOVERNANCE AND TOP MANAGEMENT Arief Prima JOHAN (Andalas University, Indonesia)</p> <p>✓ FACTORS THAT INFLUENCES PATIENT LOYALTY IN PRIVATE HOSPITALS IN BANGKOK, THAILAND Mohammed Imran LOOJI (Hi-Tech Appareal Co.,Ltd. , Thailand) Sumas WONGSUNOPPARAT(Thailand)</p> <p>✓ THE INFLUENCE OF HOT POT RESTAURANT ENVIRONMENT ON THE CONSUMPTION BEHAVIOR OF CHINESE CONSUMERS Tianchen ZHANG (WenZhou-Kean University, China)</p>

COFFEE BREAK: 15:30-15:45

4th DECEMBER 2021- SATURDAY				
	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2(CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	LOGISTICS STUDIES CHAIR: Assoc.Prof. Ufuk BINGOL	BEHAVIORAL CONSUMER STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	LABOUR MARKET STUDIES CHAIR: Assoc.Prof. Fatih AYHAN	EMPIRICAL ECONOMIC STUDIES CHAIR: Dr. Özlem ORHAN
15:45-16:45 Turkey (GMT+3)	<ul style="list-style-type: none"> ✓ THE RESTART OF CRUISE INDUSTRY IN CHINA: IS THIS CHINA'S CRUISE MARKET MOMENT? Tonghui CHEN (Wenzhou-Kean University, China) ✓ UNMANNED DELIVERY FOR LAST MILE LOGISTICS: A STUDY ON ALIBABA'S ROOKIE UNMANNED DELIVERY VEHICLE Yi WANG (Wenzhou-Kean-University, China) ✓ A STUDY ON THE FACTORS THAT INFLUENCE CONSUMERS' CONSUMPTION BEHAVIOR OF ELECTRIC VEHICLE Wenbo JI (Wenzhou-Kean University, China) ✓ THE FORMATION OF SIGNS Sarvenaz SAFAVÍ (Near East University, Cyprus) 	<ul style="list-style-type: none"> ✓ UNDERSTANDING THE NEEDS OF COLLEGE STUDENTS FOR DIETARY SUPPLEMENT Ziwei JIANG (Wenzhou-Kean University, China) ✓ CHINESE CONSUMER'S ATTITUDE, BEHAVIOR, AND EXPECTATIONS TOWARDS LIVE SELLING Chang SUN (Wenzhou-Kean University, China) ✓ FOREST-BASED SNACKS IN CHINA: ANALYSIS OF CONSUMER BEHAVIOR Aonan WANG (Wenzhou Kean University, China) ✓ EXPLORING CHINESE CONSUMERS PERCEPTION OF ORGANIC FOOD PRODUCTS Chaonan WANG (Wenzhou-Kean University, China) 	<ul style="list-style-type: none"> ✓ IMMIGRATION FROM FRAGILE COUNTRIES AND CRIME RATES IN EUROPE Gianluca BORTOLETTO (University of Birmingham, United Kingdom) ✓ EARLY RETIRED OR AUTOMATIZED? EVIDENCE FROM THE SURVEY OF HEALTH, AGEING AND RETIREMENT IN EUROPE Pablo CASAS (University of Huelva, Spain) ✓ THE DIFFERENTIAL IMPACT OF MINIMUM WAGE REFORMS ON LOW-WAGE EMPLOYMENT: EVIDENCE FROM THE GREEK LABOR MARKET Alexandros BECHLIOULIS (University of Piraeus,Greece) Michael CHLETSOS (University of Piraeus, Greece) ✓ THE IMPACT OF COVID-19 ON REFUGEE PRIVATE BUSINESSES IN GRANADA Mohammed HASSOUNA (Granada University, Spain) Iyad KHAMAYSA (Granada University, Spain) Javier TAMAYO (Granada University,Spain) 	<ul style="list-style-type: none"> ✓ FORECASTING GDP FOR SACU MEMBER STATES: A PANEL DATA ECONOMETRIC MODEL USING CORE INDICATORS Kago MATLHAKU(Zhongnan University Of Economics And Law. China) ✓ AN ALTERNATIVE APPROACH TO THE EFFECT OF THE DISTANCE ON TURKEY'S EXPORTS: TRANSPORTATION MODES Omer Tarik GENCOSMANOGLU (Turkish Ministry Of Trade, Turkey) Muhammet Taha SULEYMAN (Turkish Ministry Of Trade, Turkey) ✓ CRIME PREDICTION OR CRIME FORECASTING? ARE WE USING THESE TERMS CORRECTLY? Yunus Emre KARAMANOĞLU (Gendarmerie And Coast Guard Academy, Turkey) Fatih ASLAN (Gendarmerie And Coast Guard Academy, Turkey) ✓ BREAKING THE "RICARDIAN EQUIVALENCE" AND THE TRANSFORMATION OF THE DYNAMIC ADJUSTMENT MECHANISM IN GOODS MARKET Xakousti CHRYSANTHOPOULOU (University Of Macedonia, Greece)

COFFEE BREAK: 16:45 – 17:00

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	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	SOCIAL MEDIA STUDIES CHAIR: Assoc.Prof. Ufuk BINGOL	SOCIAL MEDIA STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	BEHAVIORAL CONSUMER RESEARCHES CHAIR: Assoc.Prof. Fatih AYHAN	İSTATİSTİK ARAŞTIRMALARI OTURUM BAŞKANI: Dr.Öğr.Üyesi Özlem ORHAN
17:00 – 18.00 Turkey (GMT+3)	<p>✓ THE IMPACT OF SOCIAL MEDIA MARKETING ON COLLEGE STUDENTS ATTITUDE DURING THE PANDEMIC Zhiyu SHEN (Wenzhou-Kean University, China)</p> <p>✓ GENDER DIFFERENCES IN CONSUMERS' PERCEPTION OF ONLINE GAMES Jianan WANG (Wenzhou-Kean University, China)</p> <p>✓ THE IMPACT OF SOCIAL MEDIA PLATFORM ADVERTISEMENT OF FAST-MOVING CONSUMER GOODS TOWARDS CONSUMERS' REPEAT PURCHASE INTENTIONS Kairong SONG (Wenzhou-Kean University, China)</p> <p>✓ COSTUMER EXPERIENCES, ATTITUDE, AND BEHAVIORAL INTENTION TOWARD VIRTUAL UPLOADER (VUP) IN CHINA Jiashiwen MENG (Wenzhou-Kean University, China)</p>	<p>✓ INFLUENCER MARKETING IN CHINA: HOMOPHILY AND CONSUMER PURCHASE BEHAVIOR Meiji NIU (Wenzhou-Kean University, China)</p> <p>✓ THE IMPACT OF LIVE STREAMING ANCHOR'S REPUTATION AND PERCEIVED POPULARITY ON YOUNG CONSUMERS' PURCHASE INTENTION Xinyue GUO (Wenzhou-Kean University, China)</p> <p>✓ ANALYSIS OF THE REASONS FOR THE RISE OF SUGAR-FREE SPEARKING WATER BY EXPLORING THE SOCIAL MEDIA CAMPAIGN IN CHINA Jiaxuan LI (Wenzhou Kean University, China)</p> <p>✓ ANALYSIS OF THE IMPACT OF MOBILE ADVERGAMES ON PURCHASE INTENTION Liuwei GAO (Wenzhou-Kean University, China)</p>	<p>✓ THE ATTITUDE AND REACTION OF CHINESE CUSTOMERS TOWARDS CELEBRITY SCANDAL: THE CASE OF KRIS WU Yicong HU (Wenzhou Kean University, China)</p> <p>✓ UNDERSTANDING THE CURRENT SITUATION OF GENDER-TYPES TOYS AND THE FACTORS INFLUENCING CONSUMER'S BEHAVIOR Huawei XU (Wenzhou-Kean University, China)</p> <p>✓ COMMUNITY GROUP BUYING: ANALYSIS OF YOUNG PEOPLE'S SHOPPING BEHAVIOR DURING POST-EPIDEMIC ERA IN CHINA Siqi HUANG (Wenzhou-Kean University, China)</p> <p>✓ EXPLORING GENERATION Y PURCHASE BEHAVIOR OF LUXURY PRODUCTS Yu-Ting LIN (Wenzhou-Kean University, China)</p> <p>✓ IS THERE A SOLUTION FOR UNEMPLOYMENT PROBLEM THROUGH ECONOMIC GROWTH, INFLATION AND TOTAL INDUSTRIAL PRODUCTION FOR TURKISH ECONOMY IN THE LONG RUN? Onuray Elal (Bandırma Onyeddi Eylül University, Turkey) Fatih Ayhan (Bandırma Onyeddi Eylül University, Turkey)</p>	<p>✓ ÜNİVERSİTE ÖĞRENCİLERİNİN COVID 19 KORUNMA MOTİVASYONLARINI ETKİLEYEN FAKTÖRLER Tuncer ASUNAKUTLU (İzmir Bakırçay Üniversitesi, Türkiye) Ali Emre AYDIN (İzmir Bakırçay Üniversitesi, Türkiye) Derya KARANFİL (İzmir Bakırçay Üniversitesi, Türkiye) Ümit KUVVETLİ (İzmir Bakırçay Üniversitesi, Türkiye) Tahsin AYDOĞAN (İzmir Bakırçay Üniversitesi, Türkiye) Tuğba YILMAZ (Marmara Üniversitesi,Turkey) Seren Düzenli ÖZTÜRK (İzmir Bakırçay Üniversitesi, Türkiye) ✓ EKSİK YAYILIM DURUMUNDA GENELLEŞTİRİLMİŞ POISSON MODEL: EVLİLİK SAYISI ÜZERİNE BİR İNCELEME Aysu YAŞAR (Nişantaşı Üniversitesi, Türkiye) Süreyya TEMELLİ (Trakya Üniversitesi, Türkiye) ✓ GELİŞMEKTE OLAN ÜLKELERDE YEŞİL DÖNÜŞÜM EKONOMİSİ VE FİNANSMANI Akın USUPBEYLİ(Ankara Üniversitesi, Türkiye) Sefer UÇAK(Balıkesir Üniversitesi, Türkiye) ✓ HAVAYOLU OPERASYONLARININDA DİVERT RİSKİNİN YÖNETİLMESİ Ali AKBABA (Turkish Airlines, Türkiye)</p>

COFFEE BREAK: 18:00 – 18:15

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HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)	
UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Ufuk BINGOL	APPLIED MACROECONOMICS STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	UYGULAMALI EKONOMİ ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Fatih AYHAN	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN	
<p>18:15 – 19.15 Turkey (GMT+3)</p> <p>✓ AVRUPA YEŞİL MUTABAKATININ TÜRKİYE'DE BEKLENEN MİKROEKONOMİK ETKİLERİ İÇİN BİR KAPASİTE DEĞERLENDİRMESİ Fatih Cemil ÖZBUĞDAY (Ankara Yıldırım Beyazıt Üniversitesi, Türkiye)</p> <p>✓ ULUSLARARASI TİCARET ALANINDA İŞ BİRLİĞİ: 5 ORTA ASYA ÜLKESİ İLİŞKİLERİNİN İNCELENMESİ Sevgi SEZER (Balıkesir Üniversitesi, Türkiye)</p> <p>✓ LOJİSTİK 4.0 KAVRAMI: LOJİSTİKTE SÜRDÜRÜLEBİLİR İŞ MODELLERİ İÇİN TEMEL GEREKSİNİMLER Sevgi SEZER (Balıkesir Üniversitesi, Türkiye)</p> <p>✓ EĞİTİMDEN İSTİHDAMA GEÇ(E)MEYEN GENÇLER: TÜRKİYE'DE NEET'İN DAYANAKLARI Tuğba BOZKURT (Güney Marmara Kalkınma Ajansı, Türkiye)</p> <p>✓ EKONOMİK BÜYÜME MODELLERİ VE TEORİLERİ İLE TASARRUF ANALİZİ Özlem ORHAN (Bandırma Onyediy Eylül Üniversitesi)</p>	<p>✓ INFORMAL ECONOMY IN THE CORONAVIRUS PANDEMIC CONTEXT Raluca Irina CLIPA(Alexandru Ioan Cuza University of Iasi, Romania) Mihaela IFRİM (Alexandru Ioan Cuza University of Iasi, Romania) Andreea Oana IACOBUTA(Alexandru Ioan Cuza University of Iasi,Romania) Oana Ramona SOCOLIUC (Gurita)</p> <p>✓ ARE NEWLY INDUSTRIALIZED COUNTRIES BECOMING POLLUTION HAVENS? İbrahim Murat BİCİL(Balıkesir University,Turkey) Abdullah ERKUL(Balıkesir University,Turkey) Kumru TÜRKÖZ (Balıkesir University,Turkey)</p> <p>✓ NIGERIAN GOVERNMENT LEGISLATIONS ON THE OIL SECTOR AND ITS IMPLICATIONS ON THE ECONOMY (1958-1983) Joshua DANJUMA(European University of Lefke,Cyprus)</p> <p>✓ AN ANALYSIS OF THE EDUCATIONAL AIDS FUNDED FROM GOVERNMENT BUDGET AND OTHER PUBLIC FUNDS IN TURKEY Nihat AKBULUT(The Ministry Of National Education,Turkey) H. Hakan YILMAZ (Atılım University, Turkey)</p>	<p>✓ İHRACAT PERFORMANSI VE BENZERLİĞİ ANALİZİ: TÜRKİYE VE İSRAİL ÖRNEĞİ Fatih MANGIR (Selcuk Üniversitesi, Türkiye) Metehan ORTAKARPUZ (Selcuk Üniversitesi, Türkiye)</p> <p>✓ EKONOMİK BÜYÜME, ENERJİ TÜKETİMİ VE KÜRESELLEŞME SÜRECİNİN EKOLOJİK AYAK İZİ ÜZERİNDEKİ ETKİSİ: TÜRKİYE ÖRNEĞİ Ahmet KARDAŞLAR (Osmaniye Korkut Ata Üniversitesi, Türkiye)</p> <p>✓ AB ÜLKELERİ İÇİN TARIMSAL ÜRETİM VE HAVA KİRLİLİĞİ ARASINDAKİ İLİŞKİNİN HETEROJEN PANEL NEDENSELLİK ANALİZİ Merve Ertok ONURLU (Çanakkale Onsekiz Mart Üniversitesi, Türkiye) Merve ULAŞ (Çanakkale Onsekiz Mart Üniversitesi, Türkiye)</p> <p>✓ KİŞİ BAŞINA DÜŞEN KARBONDİOKSİT EMİSYONUNUN(CO2) YAKINSAMASI: FOURIER PANEL DURAĞANLIK TESTİNDEN BULGULAR Ahmet KARDAŞLAR (Osmaniye Korkut Ata Üniversitesi, Türkiye)</p>	<p>✓ TOWARD A SMART APPROACH OF MIGRATION FROM RELATIONAL DATABASE SYSTEM TO NOSQL SYSTEM: USING ETL PROCESS FOR PRACTICE Abdelhak ERRAJİ (RITM ESTC Laboratory Hassan II University, ENSEM Casablanca,Morocco) Abderrahim MAİZATE (RITM ESTC Laboratory Hassan II University, ESTC Casablanca Morocco) Mohamed OUZİF (RITM ESTC Laboratory Hassan II University, ESTC Casablanca,Morocco)</p> <p>✓ EFFECT OF THE COVID-19 PANDEMIC ON THE WORLD TRADE NETWORK Dilek Gönçer DEMİRAL (Recep Tayyip Erdoğan Üniversitesi, Turkey)</p> <p>✓ HOW CAN MUSIC IMPROVE YOURSTUDY OR WORK EFFICIENCY Woraphorn CHALERMSAKORNKIET (Suan Sunandha Rajabhat University, Thailand)</p> <p>✓ LIQUIDITY RISK AND CAPITAL AS DETERMINANTS OF FRAGILITY: EVIDENCE FROM TURKISH BANKING SECTOR Duygu ÖZDEMİR (Marmara University ,Turkey) Başak TANINMIŞ YÜCEMEMİŞ (Marmara University, Turkey)</p>	

COFFEE BREAK: 19:15 – 19:30

4th DECEMBER 2021- SATURDAY				
	HALL-1 (CLICK FOR GOOGLE MEET LINK)	HALL-2 (CLICK FOR GOOGLE MEET LINK)	HALL-3 (CLICK FOR GOOGLE MEET LINK)	HALL-4(CLICK FOR GOOGLE MEET LINK)
	APPLIED FINANCIAL RESEARCHES CHAIR: Assoc.Prof. Ufuk BINGOL	APPLIED FINANCIAL RESEARCHES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA	UYGULAMALI FINANS ARAŞTIRMALARI OTURUM BAŞKANI: Doç.Dr. Fatih AYHAN	APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN
19:30 – 20.30 Turkey (GMT+3)	<p>✓ PERFORMANCE AUDIT'S PERCEIVED CONCEPT AND ROLE EXPECTATION: IS IT CONFORMITY OR CONFLICT? Diandra Talitha SPAMA (Universitas Muhammadiyah Yogyakarta, Indonesia) Dyah Ekaari Sekar JATININSIH (Universitas Muhammadiyah Yogyakarta, Indonesia)</p> <p>✓ FACTORS AFFECTING FINANCIAL SOUNDNESS: AN ANALYSIS ON BIST INDUSTRIAL FIRMS Murat DİLMAÇ (Atatürk University, Turkey)</p> <p>✓ STAKEHOLDER IDENTIFICATION: A STUDY ON PERFORMANCE AUDIT CONCEPT AND ORGANIZATIONAL EXCELLENCE Rachel SAHERTIAN (Universitas Muhammadiyah Yogyakarta, Indonesia) Dyah Ekaari Sekar JATININSIH (Universitas Muhammadiyah Yogyakarta, Indonesia)</p>	<p>✓ APPROXIMATE EVALUATION OF THE DISTRIBUTION OF THE RANDOM SUM OF I.I.D. RANDOM VARIABLES THROUGH A DISCRETIZATION APPROACH Alessandro BARBIERO (Università degli Studi di Milano,Italy) Asmerilda HİTAJ(Università degli Studi dell'Insubria,Italy)</p> <p>✓ A COMPARATIVE STUDY OF SEVERAL APPROACHES OF DATABASE MIGRATION FROM RELATIONAL DATABASE TO NOSQL SYSTEM WITH A MULTI-CRITERIA ANALYSIS METHOD Abdelhak ERRAJİ (RITM ESTC Laboratory Hassan II University, ENSEM Casablanca, Morocco) Abderrahim MAİZATE (RITM ESTC Laboratory Hassan II University, ESTC Casablanca, Morocco) Mohamed OUZZİF (RITM ESTC Laboratory Hassan II University, ESTC Casablanca,Morocco)</p>	<p>✓ STRATEJİK YÖNETİM ARAÇLARININ KURUMSAL RİSK YÖNETİMİ İLE BÜTÜNLEŞTİRİLMESİ: YENİ BİR YAKLAŞIM ÖNERİSİ Murat SONER (Ankara Sosyal Bilimler Üniversitesi, Türkiye) Hakan KARABACAK (Ankara Sosyal Bilimler Üniversitesi, Türkiye) ✓ MEKSİKA VE TÜRKİYE OTOMOTİV SANAYİ'NDE TARİHSEL GELİŞİM Sıtkı Selim DOLANAY (İstanbul Ayyansaray Üniversitesi, Türkiye) ✓ OBEZİTE İSTİHDAMI ETKİLER Mİ? Didem PEKKURNAZ (Başkent Üniversitesi, Türkiye) ✓ BORSADA YERLİ GERÇEK KİŞİ YATIRIMCI SAYISININ MODELLENMESİ: BORSA İSTANBUL ÖRNEĞİ Hamza ERDOĞDU (Harran Üniversitesi, Türkiye) ✓ DESTİNASYON PAZARLAMASINDA BİR MARKA STRATEJİSİ OLARAK CİTTASLOW ŞEHİRLER Özer YILMAZ (Bandırma Onyedi Eylül Üniversitesi,Türkiye) Müjde AKSOY (Bandırma Onyedi Eylül Üniversitesi, Türkiye) ✓ İKTİSATTA DEĞER TARTIŞMALARI Yağmur Çetintaş (Bandırma Onyedi Eylül Üniversitesi, Türkiye) Fatih Ayhan (Bandırma Onyedi Eylül Üniversitesi, Türkiye)</p>	<p>✓ THE RELATIONSHIP BETWEEN HUMAN DEVELOPMENT INDEX AND ECONOMIC GROWTH Özlem ORHAN (Bandırma Onyedi Eylül University)</p> <p>✓ CLOUD BASED DEMAND FORECAST PRACTICES IN LOGISTICS OPERATIONS Cemal ÇELİK (Bandırma Onyedi Eylül University, Turkey)</p> <p>✓ THE EFFECT OF FINANCIAL DEVELOPMENT AND TRADE OPENNESS ON RENEWABLE ENERGY CONSUMPTION: EVIDENCE FROM TOP 20 COUNTRIES CONSUMING RENEWABLE ENERGY Mustafa KEVSER (Bandırma Onyedi Eylül University, Turkey) Mesut DOĞAN (Afyon Kocatepe University, Turkey)</p>

END OF SESSIONS AND CONFERENCE