## ONLINE INTERNATIONAL CONFERENCE ON APPLIED ECONOMICS AND FINANCE (E-ICOAEF VIII)
### CONFERENCE PROGRAM

### 4th DECEMBER 2021-SATURDAY

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<td>08:00 - 10:00</td>
<td>Conference Preparations</td>
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<td>10:00 - 12:00</td>
<td>Opening Ceremony and Speeches (CLICK FOR GOOGLE MEET LINK)</td>
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### Opening Speeches:

* Prof. Bülent KENT (ASBU / Vice-Rector)
* Prof. Alpaslan SEREL (Bandırma Onyedi Eylül University / Vice-Rector)

### Keynote Speeches:

- **Assoc.Prof. Denis USHAKOV (College of Hospitality Industry Management, University of Suan Sunandha Rajabhat University-Thailand)**
  “MINIPLIER AND ACCUMULATING USELESSNESS AS NEW REALITY OF TOURISM ECONOMY UNDER PANDEMIC”

- **Prof. Ahmet Faruk AYSAN (College of Islamic Studies, Hamad Bin Khalifa University-Qatar)**
  “CBDCS, NFTS, AND FUTURE OF CENTRAL BANKING IN THE AGE OF METAVERSE”

- **Prof. Michael CHLETSOS (Department of Economics, University of Piraeus)**

- **Assoc.Prof. Katsushi IMAI (University of Manchester-UK)**
  “HOW CAN WE BREAK INTER-GENERATIONAL POVERTY TRAPS?”
4th DECEMBER 2021- SATURDAY

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<tr>
<td>APPLIED MANAGEMENT STUDIES CHAIR: Assoc.Prof. Ufuk BİNGOL</td>
<td>APPLIED FINANCIAL STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA</td>
<td>APPLIED MACROECONOMICS STUDIES CHAIR: Assoc.Prof. Fatih AYHAN</td>
<td>APPLIED FINANCIAL STUDIES CHAIR: Dr. Özlem ORHAN</td>
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<tr>
<td>✓ THE IMPACT OF INSTITUTIONAL LOGICS ON THE BENEFITS OF ORGANIZATIONS’ CSR PARTICIPATION: THE MEDIATING ROLE OF MULTI-STAKEHOLDERS Mustafa (Cyprus) Bilecik Şeyh Edebali University, Turkey</td>
<td>✓ OPERATIONAL EXCELLENCE DIMENSIONS IN THE OIL AND GAS SECTOR: A LITERATURE REVIEW Muazu Muazu HASSAN (Dangote Business School, Bayero University Kano-Nigeria)</td>
<td>✓ ANALYSIS THE EFFECTS OF ECONOMIC AND TECHNOLOGICAL FACTORS ON BITCOIN’S PRICE BY MACHINE LEARNING ALGORITHMS Betül AYGÜN (Softtech Software Company, Turkey)</td>
<td>✓ DEVELOPMENT OF THE ORGANIZATIONAL FORM OF COMPLIANCE AND RISK MANAGEMENT FUNCTION IN GERMAN COMPANIES FROM 2014 TO 2019 Peter Petrát (Mendel University, Czech Republic)</td>
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<td>✓ CURRENT STATE, STRUCTURE AND DYNAMICS OF AZERBAIJAN- POLAND ECONOMIC RELATIONS Toghrul ALLAHMANLI (Lodz University, Poland)</td>
<td>✓ UNDERSTANDING THE ROLE OF MICROFINANCE IN POVERTY ALLEVIATION IN CAMEROON Mohammed Kamal ALHASSAN (European University of Lefke, Cyprus)</td>
<td>✓ THE DETERMINANTS OF PATIENTS’ SATISFACTION ON ONLINE HEALTH CARE (OHC) SERVICE Jinxin CHEN (Wenzhou-Kean University, China)</td>
<td>✓ DEVELOPMENT IMPACTS ON ENERGY CONSUMPTION IN QATAR Ibrahim Ari (Hamad Bin Khalifa University, Qatar)</td>
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<td>✓ DEVELOPING META-THEORY OF RESEARCH PARADIGMS TO DECONSTRUCT IDEOLOGICAL DEBATES AND DYNAMICS IN MANAGEMENT AND ORGANIZATION STUDIES Severin HORNUNG (University of Innsbruck, Austria)</td>
<td>✓ RISK PROFILES OF SOCIAL TRADERS WHO EXPERIENCED 2020 STOCK MARKET CRASH Zdravko TRETIJAK (Mendel University, Brno, Czech Republic)</td>
<td>✓ AN ANALYSIS OF DETERMINANTS OF AMERICAN FAST-FOOD CONSUMPTION IN CHINA AMONG COLLEGE STUDENTS Chen WANG (Wenzhou-Kean University, China)</td>
<td>✓ MONETARY POLICY SHOCKS, THE “PRICE PUZZLE”, AND BIG FINANCIAL INTERMEDIARIES Xakousti CHRYSTHANTHPOULO (University Of Macedonia, Greece)</td>
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<td>✓ THE SIDE EFFECTS OF EMPLOYEE COMMITMENT, EVIDENCE FROM RESTAURANT STAFF IN INDIA Mona BOUZARI (European University of Lefke, Cyprus)</td>
<td>✓ FINANCIALIZATION: EVALUATION OF TERM FROM BOTH KEYNESIAN AND MARXIST PERSPECTIVE Çağlar ORAK (Bandırma Onyedi Eylül University, Turkey)</td>
<td>✓ LIMITS OF FISCAL FATIGUE IN TURKISH PUBLIC FINANCES Cansin Kemal CAN (Istanbul Medeniyet University, Turkey)</td>
<td>✓ LIMITS OF FISCAL FATIGUE IN TURKISH PUBLIC FINANCES Emin Efegan AKTAŞ (Mustafa Kemal University, Turkey)</td>
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<td>✓ APPLIED FINANCIAL STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA</td>
<td>✓ MACROPREDICTIVE POLICIES AND CURRENT ACCOUNT BALANCE Mehmet Fatih EKİNCİ (Atilim University, Turkey)</td>
<td>✓ AN ANALYSIS OF DETERMINANTS OF AMERICAN FAST-FOOD CONSUMPTION IN CHINA AMONG COLLEGE STUDENTS Chen WANG (Wenzhou-Kean University, China)</td>
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12:00-13:00 Turkey (GMT+3)

COFFEE BREAK: 13:00-13:15

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</table>
| APPLIED MARKETING STUDIES  
CHAIR: Asst.Prof.Ufuk BINGOL  
✓ BEHAVIORAL PRICING REGARDING TO MUSLIM CONSUMER ATTITUDE  
Mahdi Sadeghi SHAHDANI (Imam Sadiq University,Iran)  
✓ EXPLORING THE CUSTOMER SATISFACTION TOWARD VIRTUAL REALITY IN VIDEO GAME INDUSTRY  
Qin YUJIE (Wenzhou Kean University,China)  
✓ EXPLORING CHINESE YOUNG CONSUMERS’ ORGANIC FOOD PURCHASE INTENTIONS DURING THE COVID PANDEMIC  
Luyin QIAN (Wenzhou-Kean University, China)  
✓ A STUDY OF THE ATTITUDE AND WILLINGNESS OF THE MALE CONSUMERS TO CONSUME PERSONAL CARE PRODUCTS IN CHINA  
Tianrui ZHU (Wenzhou Kean University, China)  |  
APPLIED STATISTICS  
CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA  
 ✓ DYNAMIC IMPLIED VOLATILITY CONNECTEDNESS NETWORKS OF ASSET CLASSES: A TVP-VAR CONNECTEDNESS METHODOLOGY  
Onur POLAT (Bilecik Şeyh Edebali University, Turkey)  
 ✓ SOME NOVEL MATHEMATICAL PROGRAMMING APPROACHES TO TWO PARAMETER RIDGE ESTIMATION IN DISTRIBUTED LAG MODEL  
Nimet ÖZBAY (Çukurova University, Turkey)  
 Selma TOKER (Çukurova University, Turkey)  
 ✓ THE IMPACT OF YOUTH UNEMPLOYMENT IN WEST AFRICA: PERSPECTIVES FROM GHANA  
Mohammed Kamal ALHASSAN (European University of Lefke, Cyprus)  
 ✓ INFORMATION VISUALIZATION AND WORK FROM HOME: MANAGERIAL DECISION: A USABILITY TEST IN EXPERIMENTAL SETTING  
Dyah Ekaar Sekar JATININGSIM (University of Muhammadiyah Yogyakarta, Indonesia)  
 Caesar Marga PUTRI (Universitas Muhammadiyah Yogyakarta, Indonesia)  |  
BEHAVIORAL CONSUMER STUDIES  
Assoc.Prof. Fatih AHYAN  
 ✓ EXPLORING THE FACTORS THAT AFFECT CONSUMERS’ EXPECTANCY, VALUE, AND PURCHASE INTENTION IN SOCIAL E-COMMERCE: A STUDY OF PINGUODUO  
Dewei FENG (Wenzhou Kean University, China)  
 ✓ EXPLORING THE IMPACT OF UNIQUENESS, ADDITIONAL PRICE, AND PERCEIVED RISKS ON ONLINE MASS CUSTOMIZATION  
Jilu XIA (Wenzhou-Kean University, China)  
 ✓ “"0" SERIES FOOD CONSUMPTION: MOTIVATION, INVOLVEMENT, AND PURCHASE INTENTION REGULATED BY COGNITIVE BIAS  
Boyang DONG (Wenzhou Kean University, China)  
 ✓ THE IMPACT OF ONLINE RAIL-HAILING ON CONSUMER BEHAVIOR IN CHINA  
Yi LIU (Wenzhou-Kean University, China)  |  
APPLIED MANAGEMENT STUDIES  
CHAIR: Dr. Özlem ORHAN  
 ✓ WHY WHISKY SALES GROWING IN CHINA? BEHAVIOR ANALYSIS OF CHINESE WHISKY CONSUMER  
JunYang WANG (Wenzhou Kean University, China)  
 ✓ A STUDY EXPLORING THE IMPACT OF THE LIVE STREAMING ON BEHAVIOR OF CHINESE CONSUMERS  
Yangxuanxuan SONG (Wenzhou Kean University, China)  
 ✓ CHINA’S PERSUASIVE STRATEGY IN THE RACE TO BECOME THE WORLD LEADER IN BIOTECHNOLOGY  
Ana-Cristina BĂLGĂR Institute for World Economy, Romanian Academy, Romania)  
 ✓ MEASURABILITY OF COMPLIANCE AND PERFORMANCE INDICATORS IN ISO 37301 (AND IN PREVIOUS ISO 19600)  
Peter PETRAT (Mendel University, Czech Republic)  |  

COFFEE BREAK: 14:15-14:30

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### 4th DECEMBER 2021 - SATURDAY

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<td>14:30-15:30 Turkey (GMT+3)</td>
<td>APPLIED MARKETING STUDIES CHAIR: Assoc.Prof. Ufuk BINGOL</td>
<td>EMPIRICAL ECONOMIC STUDIES CHAIR: Assoc.Prof. Hale Kirer LECUNA SILVA</td>
<td>BEHAVIORAL CONSUMER STUDIES CHAIR: Assoc.Prof. Fatih AYHAN</td>
<td>APPLIED MANAGEMENT STUDIES CHAIR: Dr. Özlem ORHAN</td>
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<td>✓ COUNTRY OF ORIGIN EFFECT ON BEER PURCHASE INTENTION IN CHINA: AN EMPIRICAL STUDY OF FEMALE CONSUMERS Zili CHEN (Wenzhou-Kean University, China)</td>
<td>✓ HOUSEHOLD ECONOMIC UNCERTAINTY IN US: THE ROLE OF SOVEREIGN CREDIT RATING Dimitra KONTANA (University of Macedonia, Greece)</td>
<td>✓ RESEARCH ON THE IMPACT OF PRODUCT AND VALUE FACTORS ON THE CONSUMER BEHAVIOR OF POP MART’S BLIND BOX TOY IN WENZHOU Dawei WANG (Wenzhou-Kean University, China)</td>
<td>✓ EXPLORING EXTRINSIC AND INTRINSIC MOTIVATION OF USING ONLINE DATING APP IN CHINA Xueli ZHOU (Wenzhou Kean University, China)</td>
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<td>✓ EXPLORING LIVE COMMERCE PURCHASE INTENTION OF FRESH FARM PRODUCTS BASED ON UTAUT MODEL Yunuo JI (Wenzhou-Kean University, China)</td>
<td>✓ INFORMATIONAL EFFICIENCY IN LATIN AMERICA: THE ROLE OF SOVEREIGN CREDIT RATING Niwine ALBOUZ (France)</td>
<td>✓ EXPLORING THE INTERACTION OF CELEBRITY WORSHIP AND CELEBRITY ENDORSER EXPERTISE ON CUSTOMER PURCHASE BEHAVIOR EXPLORING THE INTERACTION OF CELEBRITY WORSHIP AND CELEBRITY ENDORSER EXPERTISE ON CUSTOMER PURCHASE BEHAVIOR Jiamin HUANG (Wenzhou-Kean University, China)</td>
<td>✓ EQUITY CROWDFUNDING IN INDONESIA; THE IMPACT OF CORPORATE GOVERNANCE AND TOP MANAGEMENT Arief Prima JOHAN (Andalas University, Indonesia)</td>
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<td>✓ ANALYSIS OF MARKETING STRATEGY OF LUXURY BRANDS BASED ON CONSUMER BEHAVIOR IN CHINA Honghao ZHU (Wenzhou-Kean University, China)</td>
<td>✓ FACTORS INFLUENCING CHINESE YOUNG CONSUMERS PURCHASE OF ELECTRIC VEHICLES Lieqiang CHEN (Wenzhou-Kean University, China)</td>
<td>✓ A STUDY OF THE FACTORS THAT STIMULATE CHINESE GENERATION Z’S DECISION TOWARDS FRAGRANCE PURCHASING Yanting LV (Wenzhou-Kean University, China)</td>
<td>✓ FACTORS THAT INFLUENCES PATIENT LOYALTY IN PRIVATE HOSPITALS IN BANGKOK, THAILAND Mohammed Imran LOOJI (Hi-Tech Appareal Co., Ltd., Thailand)</td>
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<td>✓ MOBILE PHONES MADE IN CHINA: A STUDY OF COUNTRY OF ORIGIN AND BRAND IMAGE Peizhan CEN (Wenzhou Kean University, China)</td>
<td>✓ UNDERSTANDING THE DYNAMICS OF THE RENEWABLE ENERGY TRANSITION: DETERMINANTS AND FUTURE PROJECTIONS UNDER DIFFERENT SCENARIOS Fatih YILMAZ (King Abdullah Petroleum Studies and Research Center, Saudi Arabia)</td>
<td>✓ RESEARCH ON PERCEIVED RISK INFLUENCE ON ONLINE SHOPPING BEHAVIOR OF CHINESE CONSUMERS Yu CHEN (Wenzhou Kean university, China)</td>
<td>✓ THE INFLUENCE OF HOT POT RESTAURANT ENVIRONMENT ON THE CONSUMPTION BEHAVIOR OF CHINESE CONSUMERS Tianchen ZHANG (WenZhou-Kean University, China)</td>
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### COFFEE BREAK: 15:30-15:45
**4th DECEMBER 2021- SATURDAY**

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<td>CHAIR: Assoc.Prof. Fatih AYHAN</td>
<td>CHAIR: Dr. Özlem ORHAN</td>
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<td>LECUNA SILVA</td>
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<td>✓ THE RESTART OF CRUISE INDUSTRY</td>
<td>✓ UNDERSTANDING THE NEEDS OF</td>
<td>✓ IMMIGRATION FROM FRAGILE</td>
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<td>COLLEGE STUDENTS FOR DIETARY</td>
<td>COUNTRIES AND CRIME RATES IN</td>
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<td>Tonghui CHEN (Wenzhou-Kean</td>
<td>Ziwei JIANG (Wenzhou-Kean University, China)</td>
<td>Gianluca BORTOLETTO (University of Birmingham, United Kingdom)</td>
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<td>University, China)</td>
<td>✓ CHINESE CONSUMER’S ATTITUDE</td>
<td>✓ EARLY RETIRED OR AUTOMATIZED?</td>
<td>Kago MATLHAKI (Zhongnan University Of Economics And Law, China)</td>
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<td>LIVE SELLING</td>
<td>AGEING AND RETIREMENT IN EUROPE</td>
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<td>Yi WANG (Wenzhou-Kean-University,</td>
<td>Chang SUN (Wenzhou-Kean University, China)</td>
<td>Pablo CASAS (University of Huelva, Spain)</td>
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<td>China)</td>
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<td>✓ THE DIFFERENTIAL IMPACT OF</td>
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<td>MINIMUM WAGE REFORMS ON LOW-</td>
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<td>Aonan WANG (Wenzhou Kean University, China)</td>
<td>WAGE EMPLOYMENT: EVIDENCE FROM THE</td>
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<td>Alexandros BECHIOLIS (University of</td>
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<td>PRODUCTS</td>
<td>Piraeus,Greece)</td>
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<td>Chaonan WANG (Wenzhou-Kean University, China)</td>
<td>Michael CHLETSOS (University of Piraeus,Greece)</td>
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<td>Mohammed HASSOUNA (Granada University, Spain)</td>
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<td>Iyad KHAMAYS (Granada University, Spain)</td>
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<td>Javier TAMAYO (Granada University,Spain)</td>
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**COFFEE BREAK: 16:45 – 17:00**

Online International Conference On Applied Economics And Finance (E-ICOAEF VIII)- 4th-5th December 2021 / Bandirma- Balikesir (Turkey)
| HALL-1 | SOCIAL MEDIA STUDIES  
CHAIR: Assoc.Prof. Ufuk BINGOL |
|--------|--------------------------------|
| ✓ THE IMPACT OF SOCIAL MEDIA MARKETING ON COLLEGE STUDENTS ATTITUDE DURING THE PANDEMIC  
Zhiyu SHEN (Wenzhou-Kean University, China) |
| ✓ GENDER DIFFERENCES IN CONSUMERS' PERCEPTION OF ONLINE GAMES  
Jianan WANG (Wenzhou-Kean University, China) |
| ✓ THE IMPACT OF SOCIAL MEDIA PLATFORM ADVERTISEMENT OF FAST-MOVING CONSUMER GOODS TOWARDS CONSUMERS' REPEAT PURCHASE INTENTIONS  
Kairong SONG (Wenzhou-Kean University, China) |
| ✓ COSTUMER EXPERIENCES, ATTITUDE, AND BEHAVIORAL INTENTION TOWARD VIRTUAL UPLOADER (VUP) IN CHINA  
Jiashiwen MENG (Wenzhou-Kean University, China) |

| HALL-2 | SOCIAL MEDIA STUDIES  
CHAIR: Assoc.Prof. Hale Kerer LECUNA SILVA |
|--------|--------------------------------|
| ✓ INFLUENCER MARKETING IN CHINA: HOMOPHILY AND CONSUMER PURCHASE BEHAVIOR  
Meiyi NIU (Wenzhou-Kean University, China) |
| ✓ THE IMPACT OF LIVE STREAMING Anchor's REPUTATION AND PERCEIVED POPULARITY ON YOUNG CONSUMERS' PURCHASE INTENTION  
Xinyue GUO (Wenzhou-Kean University, China) |
| ✓ ANALYSIS OF THE REASONS FOR THE RISE OF SUGAR-FREE SPEARKING WATER BY EXPLORING THE SOCIAL MEDIA CAMPAIGN IN CHINA  
Jiaxuan LI (Wenzhou Kean University, China) |
| ✓ ANALYSIS OF THE IMPACT OF MOBILE ADVERGAMES ON PURCHASE INTENTION  
Liuwei GAO (Wenzhou-Kean University, China) |

| HALL-3 | BEHAVIORAL CONSUMER RESEARCHES  
CHAIR: Assoc.Prof. Fatih AYHAN |
|--------|--------------------------------|
| ✓ THE ATTITUDE AND REACTION OF CHINESE CUSTOMERS TOWARDS CELEBRITY SCANDAL: THE CASE OF KRIS WU  
Yicong HU (Wenzhou Kean University, China) |
| ✓ UNDERSTANDING THE CURRENT SITUATION OF GENDER-TYPES TOYS AND THE FACTORS INFLUENCING CONSUMER'S BEHAVIOR  
Huawei XU (Wenzhou Kean University, China) |
| ✓ COMMUNITY GROUP BUYING: ANALYSIS OF YOUNG PEOPLE'S SHOPPING BEHAVIOR DURING POST-EPIDEMIC ERA IN CHINA  
Siqi HUANG (Wenzhou Kean University, China) |
| ✓ IS THERE A SOLUTION FOR UNEMPLOYMENT PROBLEM THROUGH ECONOMIC GROWTH, INFLATION AND TOTAL INDUSTRIAL PRODUCTION FOR TURKISH ECONOMY IN THE LONG RUN?  
Onuray Elal (Bandırma Onyedi Eylul University, Turkey) |
| ✓ ARE THERE SOLUTIONS FOR THE ATTITUDE OF TURKISH CUSTOMERS TOWARDS COVID 19 KORUNMA MOTIVASYONLARINI ETKILEYEN FAKTÖRLER  
Tuncer ASUNAKUTLU (izmir Bakırçay Üniversitesi, Türkiye) |
| ✓ ANTHROPOMORPHIC RATING EFFECTS ON CONSUMER BEHAVIOR OF CELEBRITY SCANDAL: THE CASE OF KRIS WU  
Ali Emre AYDIN (İzmir Bakırçay Üniversitesi, Türkiye) |
| ✓ THE ATTITUDE AND REACTION OF CHINESE CUSTOMERS TOWARDS CELEBRITY SCANDAL: THE CASE OF KRIS WU  
Derya KARANFİL (İzmir Bakırçay Üniversitesi, Türkiye) |
| ✓ VIRTUAL SHOPPING BEHAVIOR OF CHINESE CONSUMERS DURING COVID-19  
Ümit KUVVETLİ (İzmir Bakırçay Üniversitesi, Türkiye) |
| ✓ THE IMPACT OF SOCIAL MEDIA STUDIES  
CHAIR: Assoc.Prof. Hale Kerer LECUNA SILVA |
| ✓ THE IMPACT OF SOCIAL MEDIA MARKETING ON COLLEGE STUDENTS ATTITUDE DURING THE PANDEMIC  
Zhiyu SHEN (Wenzhou-Kean University, China) |
| ✓ GENDER DIFFERENCES IN CONSUMERS' PERCEPTION OF ONLINE GAMES  
Jianan WANG (Wenzhou-Kean University, China) |
| ✓ THE IMPACT OF SOCIAL MEDIA PLATFORM ADVERTISEMENT OF FAST-MOVING CONSUMER GOODS TOWARDS CONSUMERS' REPEAT PURCHASE INTENTIONS  
Kairong SONG (Wenzhou-Kean University, China) |
| ✓ COSTUMER EXPERIENCES, ATTITUDE, AND BEHAVIORAL INTENTION TOWARD VIRTUAL UPLOADER (VUP) IN CHINA  
Jiashiwen MENG (Wenzhou-Kean University, China) |

| HALL-4 | SOCIAL MEDIA STUDIES  
CHAIR: Assoc.Prof. Hale Kerer LECUNA SILVA |
|--------|--------------------------------|
| ✓ THE ATTITUDE AND REACTION OF CHINESE CUSTOMERS TOWARDS CELEBRITY SCANDAL: THE CASE OF KRIS WU  
Yicong HU (Wenzhou Kean University, China) |
| ✓ UNDERSTANDING THE CURRENT SITUATION OF GENDER-TYPES TOYS AND THE FACTORS INFLUENCING CONSUMER'S BEHAVIOR  
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Ali Emre AYDIN (İzmir Bakırçay Üniversitesi, Türkiye) |
| ✓ THE ATTITUDE AND REACTION OF CHINESE CUSTOMERS TOWARDS CELEBRITY SCANDAL: THE CASE OF KRIS WU  
Derya KARANFİL (İzmir Bakırçay Üniversitesi, Türkiye) |
| ✓ VIRTUAL SHOPPING BEHAVIOR OF CHINESE CONSUMERS DURING COVID-19  
Ümit KUVVETLİ (İzmir Bakırçay Üniversitesi, Türkiye) |

**COFFEE BREAK: 18:00 – 18:15**

Online International Conference On Applied Economics And Finance (E-ICOAEF VIII)- 4th-5th December 2021 / Bandırma- Balıkesir (Turkey)
### 18:15 – 19.15 Turkey (GMT+3)

#### Hall-1
**Chair:** Assoc. Prof. Hale Kırer LECUNA SILVA

- **Işık ve İlişkilerin Incelemesi**
  - Fatih Hakan YILMAZ (Atılım University, Turkey)
  - Abdurrahim MAİZATE (RITM ESTC Laboratory Hassan II University, ESTC Casablanca, Morocco)

- **Temel Gereksinimli Sürdürülebilir İş Modelleri İçin Temel Gereksinimler**
  - Sevgi SEZER (Balıkesir University, Turkey)

- **Informal Economy in the Coronavirus Pandemic Context**
  - İbrahim Murat BİCİL (Balıkesir University, Turkey)
  - Abdullah ERKUL (Balıkesir University, Turkey)

- **Are Newly Industrialized Countries Becoming Pollution Havens?**
  - Kumru TÜRKÖZ (Balıkesir University, Turkey)

  - Joshua DANJUMA (European University of Lefke, Cyprus)

- **An Analysis of the Educational AIDS funded from Government Budget and Other Public Funds in Turkey**
  - Nihat AKBULUT (The Ministry of National Education, Turkey)
  - H. Hakan YILMAZ (Atılım University, Turkey)

#### Hall-2
**Chair:** Assoc. Prof. Hale Kırer LECUNA SILVA

- **Applied Macroeconomics Studies**
  - Raluca IACOBUTA (Alexandru Ioan Cuza University of Iasi, Romania)
  - Abderrahim MAİZATE (RITM ESTC Laboratory Hassan II University, ESTC Casablanca, Morocco)

- **Eğitimden Eğitimye: Türkiye’de Neet’inin Dayanakları**
  - Sevgi SEZER (Balıkesir University, Turkey)

- **Lojistik 4.0 Kavramı Lojistikte**
  - Murat BİCİL (Balıkesir University, Turkey)

- **Lojistik 4.0 Kavramı Lojistikte**
  - Abdullah ERKUL (Balıkesir University, Turkey)

#### Hall-3
**Chair:** Doç. Dr. Fatih MANGIR

- **İhracat Performasi ve Benzerliği Analizi: Türkiye ve İsrail Örneği**
  - Metehan ORTAKARPUZ (Selçuk University, Turkey)

- **Türkiye ve İsrail örnekleri**
  - Fatih MANGIR (Selçuk University, Turkey)

- **Ekonomik Büyüme, Enerji Tüketimi ve Kürseleşme Sürecinin Ekojik Ayak Izi Üzerindeki Etkisi: Türkiye Örneği**
  - Ahmet KARDAŞLAR (Osmanlıye Korkut Ata Üniversitesi, Türkiye)

- **Av Ulkeleri için Tarımsal Üretim ve Hava Kirliliğinin Arasındaki Ilişkinin Heterojen Panel Nedenellik Analizi**
  - Merve Ertok ONURLU (Canakkale Onsekiz Mart Üniversitesi, Türkiye)

- **Ulke Kolları için Çevre Risk ve Karbondioksit Emisyonunun(CO2) Yakınması**
  - Merve Ertok ONURLU (Canakkale Onsekiz Mart Üniversitesi, Türkiye)

#### Hall-4
**Chair:** Dr. Özlem ORHAN

- **Uygulamalı Ekonomi Araştırmaları**
  - Sevgi SEZER (Balıkesir University, Turkey)

- **Çalışmalar**
  - Sevgi SEZER (Balıkesir University, Turkey)

- **Eğitimden Eğitimye: Türkiye’de Neet’inin Dayanakları**
  - Sevgi SEZER (Balıkesir University, Turkey)

- **Finanse**
  - Sevgi SEZER (Balıkesir University, Turkey)

#### Coffee Break: 19:15 – 19:30

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<tr>
<td><strong>APPLIED FINANCIAL RESEARCHES</strong></td>
<td><strong>APPLIED FINANCIAL RESEARCHES</strong></td>
<td><strong>UYGULAMALI FİNANS ARAŞTIRMALAR</strong></td>
<td><strong>APPLIED MANAGEMENT</strong></td>
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<tr>
<td>CHAIR: Assoc.Prof. Ufuk BINGOL</td>
<td>CHAIR: Assoc.Prof. Hale Kır LECUNA SİLVA</td>
<td>OTURUM BAŞKANI: Doç. Dr. Fatih AYHAN</td>
<td>STUDIES CHAIR: Dr. Özlem ORHAN</td>
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<tr>
<td><strong>✓ PERFORMANCE AUDIT’S PERCEIVED CONCEPT AND ROLE EXPECTATION: IS IT CONFORMITY OR CONFLICT?</strong></td>
<td><strong>✓ APPROXIMATE EVALUATION OF THE DISTRIBUTION OF THE RANDOM SUM OF I.I.D. RANDOM VARIABLES THROUGH A DISCRETIZATION APPROACH</strong></td>
<td><strong>✓ STRATEJİK YÖNETİM ARAÇLARININ KURUMSAL RİSK YÖNETİMİ İLE BÜTÜNELEŞTİRİLMESİ: YENİ BİR YAKLAŞIM ÖNERİSİ</strong></td>
<td><strong>✓ THE RELATIONSHIP BETWEEN HUMAN DEVELOPMENT INDEX AND ECONOMIC GROWTH</strong></td>
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<td>Diandra Talitha SPAMA (Universitas Muhammadiyah Yogyakarta, Indonesia)</td>
<td>Alessandro BARBIERO (Università degli Studi di Milano, Italy) Asmerilda HITAJ (Università degli Studi dell’Insubria, Italy)</td>
<td>Murat SONER (Ankara Sosyal Bilimler Üniversitesi, Türkiye) Hakan KARABacak (Ankara Sosyal Bilimler Üniversitesi, Türkiye)</td>
<td>Özlem ORHAN (Bandırma Onyedi Eylül University, Türkiye)</td>
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<td>Dyah Ekaari Sekar JATININSIH (Universitas Muhammadiyah Yogyakarta, Indonesia)</td>
<td>Abdellah ERRAJI (RITM ESTC Laboratory Hassan II University, ENSEM Casablanca, Morocco) Abderrahim MAİZATE (RITM ESTC Laboratory Hassan II University, ESTC Casablanca, Morocco) Mohamed OUZZIF (RITM ESTC Laboratory Hassan II University, ESTC Casablanca, Morocco)</td>
<td>MEKSİKA VE TÜRKİYE OTOMOTİV SANAYİ'NDE TARIHSEL GELİŞİM</td>
<td>Cemal ÇELİK (Bandırma Onyedi Eylül University, Türkiye)</td>
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<td>✓ FACTORS AFFECTING FINANCIAL SOUNDNESS: AN ANALYSIS ON BIST INDUSTRIAL FIRMS Murat DİLMAÇ (Atatürk University, Turkey)</td>
<td>✓ A COMPARATIVE STUDY OF SEVERAL APPROACHES OF DATABASE MIGRATION FROM RELATIONAL DATABASE TO NOsql SYSTEM WITH A MULTI-CRITERIA ANALYSIS METHOD</td>
<td>✓ OBEZİTE İSTİHDAMI ETKİLER MI? Didem PEKKURNAZ (Başkent Üniversitesi, Türkiye)</td>
<td>✓ THE EFFECT OF FINANCIAL DEVELOPMENT AND TRADE OPENNESS ON RENEWABLE ENERGY CONSUMPTION: EVIDENCE FROM TOP 20 COUNTRIES CONSUMING RENEWABLE ENERGY Mustafa KEVSER (Bandırma Onyedi Eylül University, Türkiye) Mesut DOĞAN (Afyon Kocatepe University, Turkey)</td>
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<td>✓ STAKEHOLDER IDENTIFICATION: A STUDY ON PERFORMANCE AUDIT CONCEPT AND ORGANIZATIONAL EXCELLENCE Rachel SAHERTIAN (Universitas Muhammadiyah Yogyakarta, Indonesia)</td>
<td>Ahmed Hamza ERDOĞDU (Harran Üniversitesi, Türkiye)</td>
<td>✓ BORSADA YERLİ GERÇEK KİŞİ YATIRIMCI SAYISININ MODELLENMESI: BORSA İSTANBUL ÜRNEĞİ</td>
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<td>Dyah Ekaari Sekar JATININSIH (Universitas Muhammadiyah Yogyakarta, Indonesia)</td>
<td>✓ DESTINASYON PAZARLAMASINDA BİR MARKA STRATEJİSİ OLARAK ÇİTTASLOW ŞEHİRLE</td>
<td>Hamza ERDOĞDU (Harran Üniversitesi, Türkiye)</td>
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**END OF SESSIONS AND CONFERENCE**

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