



# ICOAEF

INTERNATIONAL CONFERENCE ON  
APPLIED ECONOMICS AND FINANCE  
& EXTENDED WITH SOCIAL SCIENCES

## CONFERENCE PROGRAM

09<sup>th</sup>-10<sup>th</sup>-11<sup>th</sup> APRIL 2019  
Kyrenia / North Cyprus (T.R.N.C.)



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ONYEDİ EYLÜL  
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**9<sup>th</sup>-10<sup>th</sup>-11<sup>th</sup> APRIL 2019**  
Otel Acapulco Resort & Convention & SPA Hotel  
**Kyrenia / North Cyprus (T.R.N.C.)**

**ICOAEF'19 V. International Conference on Applied Economics and Finance &  
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**Apr. 9-10-11, 2019**

**Acapulco Resort & Convention & SPA, Kyrenia, North Cyprus (T.R.N.C.);**

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**V. International Conference on Applied Economics and Finance  
& EXTENDED WITH SOCIAL SCIENCES(ICOAEF'19)  
CONFERENCE PROGRAM**

**ICOAEF'19 CONFERENCE PROGRAM**

**Tuesday, April 9**

**09:00 - 10:00**

**Registration of Participants**

**10:00 - 12:00**

**Opening Ceremony and Speeches**

**Opening Speeches:**

**\* Prof. Mehmet BARCA (Ankara Social Sciences University, Rector)**

**Keynote Speeches :**

- *Prof. İbrahim F. BENTER (Cyprus EVKAF Administration)*
- *Prof. Stanislav L. TKACHENKO (St. Petersburg University)*
- *Assoc. Prof. Semih TÜMEN (TED University)*
- *Assoc. Prof. Talat ULUSSEVER (Deputy Chairman, Capital Markets Board of Turkey)*
- *Asst. Prof. Lazar STOSIC (College of Academic Studies Dositej)*
- *Asst. Prof. Seyed Alireza Athari (Girne American University)*

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## 09.04.2019- Sessions

### SESSION-1

<b>HALL: 101</b>		<b>APPLIED BANKING AND FINANCE 09.04.2019- (13:30-14:30)</b>
		<b>Chair: Assoc.Prof. Dervis KIRIKKALELI</b>
	<i>Ruth Owusu Dahmani Mohammed Deriouche</i>	<i>1. The Role Of Commercial Bank In Financing For Small And Medium Scale Industries</i>
	Yosuke Kakinuma	2. The Effects of Corporate Governance on Stock Returns: Time-Series Evidence from Thailand
	<i>Nahla Samargandi</i>	<i>3. Bank Credit Growth and Profitability: A Nonlinear Approach</i>
	Melike Torun Derviş Kırıkkaleli	4. Modelling the Non-performing Loans in an Emerging Market: A Panel Data Analysis

<b>Hall: 102</b>		<b>APPLIED ECONOMETRICS 09.04.2019- (13:30-14:30)</b>
		<b>Oturum Başkanı: Dr. Demet Beton Kalmaz</b>
	Awosusi Abraham Ayobamiji Demet Beton Kalmaz	1. Investigating The Impact Of Main Determinants Of Environmental Degradation In Nigeria (1971-2015)
	Fatiha Bessachi	2. Effect Of Territorial Competitiveness Indicators On The Economic Growth In Mena Countries – Using Panel Data Model
	Imene Remaiche	3. Interest Rate And Inflation In Algeia Along The Period 1990-201
	Oguzhan Cepni, Ibrahim Ethem Guney	4. Predictability Of Equity Risk Premium: The Role Of Cross-Country Macro-Financial Linkages

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<b>Hall: 103</b>		<b>APPLIED ECONOMICS 09.04.2019- (13:30-14:30)</b>
		<b>Chair: Dr.Ayhan Kapusuzoglu</b>
	Ayyuce Memis Ayhan Kapusuzoglu Nildag Basak Ceylan	1. The Relationship Between Commodity Prices And Participation Index In Turkey
	Ayhan Kapusuzoglu Nildag Basak Ceylan Ayyuce Memis	2. Macroeconomic Analysis Of The Relationship Between European Union And Candidate Countries: A Multi-Dimensional Scaling Approach
	<i>Quynh Nguyen</i>	<i>3. Herding Behavior: Do Domestic Investors Herd Toward Foreign Investors in Vietnam Stock Market?</i>
	Shafiq Ur Rehman	4. The Pakistan Methodology of Microeconomics Management System For World Poverty Affected People

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**SESSION-2**

<b>Hall: 101</b>		<b>APPLIED STATISTICS</b> <b>09.04.2019- (15:00-16:00)</b>
		<b>Chair: Dr. Didem Pekkurnaz</b>
	Mohammed Algodawı	1. Outlier Detection And Robust Estimation Methods In The Analysis Of Nested Gage R&R, Random Effect Model
	Gamze Yıldız Erduran Fatma Lorcu	2. The Ranking Of Upper Middle Income Countries According To The Global Innovation Index
	Didem Pekkurnaz Zeynep Elitaş	3. Globalization And Satisfaction In Domains Of Life
	Namık Kemal Erdoğan Ezgi Demir Çağlar Karamaşa	4. Measuring The Performance Of Insurance Companies Listed In BIST Under The Balanced Scorecard Perspective Via Pythagorean Fuzzy Sets

<b>Hall: 102</b>		<b>CULTURAL STUDIES</b> <b>09.04.2019- (15:00-16:00)</b>
		<b>Chair: Dr. Mustafa DOĞAN</b>
	Amira Elásra	1. Can Becker's Model Explain The Effect Of Religion And Religiosity On The Educational Outcomes Of English Adolescents?
	<i>Paul Nyray Acupan Antolino</i>	<i>2. The Impact Evaluation and Enhancing Effects of Family Planning Advice on Modern Contraceptive Use and its Determinants Among Women of Reproductive Age in the Philippines</i>
	Mustafa Doğan S. Emre Dilek Gulriz Kozbe	3. The Influences of the Interactive Systems on Museum Visitors' Experience: A Comparative Study from Turkey
	Abdullah Karaman Kürşad Sayın	4. Turkey Cultural Tourism: Cultural Heritage Samples in Konya

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<b>Salon: 103</b>		<b>APPLIED INTERNATIONAL ECONOMICS 09.04.2019- (15:00-16:00)</b>
		<b>Chair: Dr. Hicran KASA</b>
	Martins Iyoboyi	1. Policy And Export Diversification In Sub-Saharan Africa
	Hicran Kasa	2. The Importance Of Service Export And Its Effects On Developed And Developing Country Economies
	Shelly Gupta	3. Is India Tangled up in Trade? – Case Study of ASEAN-India FTA with Reference To Edible Oils
	Zeynep B. Ugur	4. Does Money Buy Happiness in Turkey?

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**SESSION 3**

<b>Salon: 101</b>		<b>INTERNATIONAL RELATIONS 09.04.2019- (16:30-17:30)</b>
		<b>Chair: Dr. Muhittin Tolga ÖZSAĞLAM</b>
	Simbarashe Sandra Chirara Oscar Mujana	1. Doing More Harm Than Good? A Look Into Economic Sanctions Intensification Of Civil Unrest: A Case Study Of Zimbabwe
	Ebru Oğurlu	2. Mainstreaming Of Euroscepticism In The European Politics
	Peter-Jason Senarillos Peter-Jason C. Senarillos	3. The Struggle for Voice, Choice and Agency in the Face of Monoculture of Indigenous Peoples of Mount Apo in Mindanao, Philippines

<b>Hall: 102</b>		<b>İŞGÜCÜ PİYASASI ÇALIŞMALARI 09.04.2019- (16:30-17:30)</b>
		<b>Chair: Doç.Dr. Ayhan ORHAN</b>
	Neslihan Koç	1. Kayıt Dışı Ekonomi Olgusuna Toplumsal Bakış: Çorum Örneği
	Sema Yılmaz Genç, Hassan Syed, Erkan Oflaz	2. Geçmiş Ortaçağ Dönemi Döneminde Finansal Kuruluşların Yükselişi: MEDICI Bankası
	Sema Yılmaz Genç, Ayhan Orhan, Hassan Syed	3. Ortaçağ Avrupası'nın Siyasi Ve Ekonomi Politikalarını Belirleyen Bir Güç: Tapınak Şövalyeleri
	Kamuran Soylu	4. Konkordato Sürecinde Alacaklılar Kurulunun Oluşturulması Ve Borçlu Şirket Bilançosunda Yabancı Kaynaklar Yönünden İncelenmesi
	Yavuz Erdoğan	5. Banka ve Kredi Kartlarının Türk Ceza Hukuku'nda Korunması



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<b>HALL: 103</b>		<b>UYGULAMALI EKONOMİ-I 09.04.2019- (16:30-17:30)</b>
		<b>Oturum Başkanı: Dr. Fatih AYHAN</b>
	Hüseyin Çetin	1. G20 Ülkelerinin Bankalarının Karlılıkları İle G20 Ülkelerindeki Enflasyon Oranları Arasındaki İlişki
	Fatih Ayhan	2. Türkiye’de İşsizliğin Makroekonomik Belirleyicilerine İlişkin Bir Uygulama
	<i>Musa Bayır Şeyma Şahin Kutlu</i>	3. <i>Mesleki Eğitimin Ve Üniversite Eğitiminin Genç İşsizlik Üzerindeki Etkisi: Türkiye Üzerine Ampirik Bir Analiz</i>
	<i>Ergül Halisçelik</i>	4. 2008 Küresel Ekonomik Krizinin Türü Ve Nedenleri

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**10.04.2019**

**SESSION-4**

<b>Hall: 101</b>		<b>MANAGEMENT-I</b> <b>10.04.2019- (10:00-11:00)</b>
		<b>Oturum Başkanı: Dr. Muhammad Sadiq Shahid</b>
	Yasean Tahat	1. The Value Relevance of the Financial Statements' Information: The Moderating Role of the Board of Directors
	Aswin Rivai Rina Indiasuti	2. Foreign Shareholdings Effects On Bank Efficiency And Moderating Role Of Corporate Governance
	Muhammad Sadiq Shahid	3. CEO Overconfidence And Corporate Investment: Moderating Role of Corporate Governance Practices

<b>Salon: 102</b>		<b>LABOUR MARKET STUDIES</b> <b>10.04.2019- (10:00-11:00)</b>
		<b>Oturum Başkanı: Dr. Ufuk BINGOL</b>
	Kubilay Çağrı Yılmaz	1. Effect Of Unemployment Rate To Divorce Rate: The Case Of Turkey
	Kürşad Sayın Abdullah Karaman	2. University Students' Contributions To Employment And Regional Economy: Example Of Silifke Taşucu Vocational Technical School Tourism Programmes
	Mona Bouzari Saltanat Assylbekova Adiya Utembayeva	3. High-Performance Work Practices As A Remedy To Reduce Service Sabotage
	<i>Mona Bouzari Homayoun Pasha Safavi</i>	<i>4. The Importance Of Employees' Psychological Capital And Career Competency In Hospitality Setting</i>

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<b>Hall: 103</b>		<b>MARKETING STUDIES 10.04.2019- (10:00-11:00)</b>
		<b>Chair: Merve Aysegul KULULAR IBRAHIM</b>
	<i>Mücella Bursal İsmail Şentürk</i>	<i>1 Paid TV Subscription Purchasing Behaviors Of Consumers In Turkey</i>
	Merve Aysegul Kulular Ibrahim	2. The Trademark as a Domain Name
	Tawfik Azrak	3. Shariah Issues Of Islamic Structured Products – Case Studies Of Malaysia
	Homayoun Pasha Safavi Asena Bozkurt	4. Instagram: A Platform For Small And Medium-Sized Enterprises For Cost Reduction

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**SESSION-5**

<b>Hall: 101</b>		<b>MANAGEMENT-II</b> <b>10.04.2019- (11:30-12:30)</b>
		<b>Oturum Başkanı: Abderrazak Laghouag</b>
	Abderrazak Laghouag Hmoud Mohamed AL OMAR	1. The Critical Barriers to the Success of Small Entrepreneurship: Learning from a case Study in Algeria
	Homayoun Pasha Safavi Arda Er Volkan Yüçetürk	2. Impact of Personality On Career Development Generation Y Chefs
	Ahmad Alzubi	3. A Framework on the Architecture of Self-Service Governance Based on IOT: Improving the Responsiveness of Government Organizations

<b>Hall: 102</b>		<b>PAZARLAMA ARAŞTIRMALARI</b> <b>10.04.2019- (11:30-12:30)</b>
		<b>Chair: Dr. İsmail İYİGÜN</b>
	Ali Tatar Yağmur Çetinkaya	1. Üniversite Öğrencilerinin Online Alışveriş Davranışlarını Etkileyen Faktörler
	Elif Asude Tunca	2. Finansal Halkla İlişkiler Bağlamında Kuzey Kıbrıs'ta Yürütülen Halkla İlişkiler Faaliyetleri
	Merve Gök	3. Tarihi Binalarda Ekolojik Malzeme 'Taş'
	İsmail İyigün Ömer Faruk Görçün	4. Endüstri 4.0: Lojistik Ve Tedarik Zinciri Yönetiminde Teknoloji Kullanımı Eğilimleri

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<b>HALL: 103</b>		<b>UYGULAMALI PARA VE FİNANS</b> <b>10.04.2019- (11:30-12:30)</b>
		<b>Oturum Başkanı: Dr. Namık Kemal Erdoğan</b>
	Güliden Gök	1. Türkiye’de Hanehalkı Tüketimi Ve Harcama Anketlerinde Gıda Tüketimi Ve Harcamalarının Ölçülmesi
	Tolga Başoğlu Gökhan Şenol	2. Kripto Paranın Benimsenmesi: Birleştirilmiş Teknoloji Kabul Ve Kullanım Teorisi İle Bir Araştırma
	Namık Kemal Erdoğan	3. BIST100’de Elektrik, Gaz Ve Su Sektöründe Faaliyet Gösteren Firmaların Finansal Performanslarının Bulanık Shannon Entropi Tabanlı Bulanık Topsıs İle İncelenmesi
	Şükrü Umarbeyli Uğur Avcılar	4. Optimum Para Alanı Teorisi Çerçevesinde Kuzey Kıbrıs Türk Cumhuriyeti’nin Euro Kullanımına Geçisi Olabilir Mi?

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**SESSION-6**

<b>HALL: 101</b>		<b>YÖNETİM ARAŞTIRMALARI</b> <b>10.04.2019- (13:30-14:30)</b>
		<b>Oturum Başkanı: Dr. Mübeyyen Tepe Küçüköğlü</b>
	Mübeyyen Tepe Küçüköğlü, Mehmet Emin Baynazoğlu, Şayan Berber	1. Girişimcilik Dersi Alan Öğrencilerin Kariyer Yönelimleri: Meslek Yüksekokulu Öğrencileri Üzerine Bir Araştırma
	Şayan Berber Esin Can	2. Uluslararasılaşmada Küresel Doğan İşletme Modelinin Ağ Yaklaşımı Perspektifinden Değerlendirilmesi
	Didem Ayhan, Hilal Seki Öz	3. Tükenmişlik Kavramının Bireysel ve Örgütsel Etkileri
	Yetkin Çınar, Harun Öztürkler, Emre Şahin Dölerslan	4. Yenilikçilik Değerleri Ve Çıktıları Arasındaki İlişkiler: Yapısal Eşitlik Modellemesi Yaklaşımı

<b>HALL: 102</b>		<b>UYGULAMALI EKONOMİ-II</b> <b>10.04.2019- (13:30-14:30)</b>
		<b>Oturum Başkanı: Dr. Mübeyyen Tepe Küçüköğlü</b>
	<i>Ayşe Durgun Kaygısız</i>	<i>1. Demografik Dönüşümün Milli Gelir Üzerindeki Etkisi: Panel Veri Analizi</i>
	<i>Canan Yıldırım Sevcan Güneş Tuğba Akın</i>	<i>2. Dış Ticaret Hadleri, Reel Efektif Döviz Kuru Ve Petrol Fiyatları Arasındaki Nedensellik İlişkisi: Makine Ve Teçhizat Sanayi Sektörü</i>
	<i>Canan Yıldırım Sevcan Güneş Sinem Pınar Gürel Tuğba Akın</i>	<i>3. Dış Ticaret Hadleri, Reel Efektif Döviz Kuru Ve Petrol Fiyatları Arasındaki Nedensellik İlişkisi: Makine Ve Teçhizat Sanayi Sektörü</i>

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<b>Hall: 103</b>		<b>APPLIED ECONOMETRICS</b> <b>09.04.2019- (13:30-14:30)</b>
		<b>Oturum Başkanı: Dr.Ömer Faruk Görçün</b>
	Istemi Berk Eren Cam	1. The Shift in Global Crude Oil Market Structure: A Model Based Analysis Of The Period 2013-2018
	Ömer Faruk Görçün	2. Selection Of Fuel Supplier For Transport Firms By Using The AHP Theory